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February - 2024

ADVERTISER INDEX

Party Name	Page No.
AARSHI'S MATRIMONIAL	136-137
ADCO PRIME GENERAL TRADING LLC	11
AGS FOODS INDIA PVT. LTD.	151
ARUN COLOUR CHEM PVT LTD	69
B. NATHA SINGH KARAM SINGH PVT LTD	134-135
B.L.G INTERNATIONAL HING PVT LTD	36-37
BIKANERVALA FOODS PVT LTD	07
BOMBAY FOODSTUFF	19
BOMBAYWALLA PURANPOLI PVT LTD	145
BSR OVERSEAS LLP	01
BSR OVERSEAS LLP	29
CHAMAN LAL SETIA EXPORTS LTD	67
DSN AGRI COMMODITIES	147
EMINENCE EQUIPMENTS PVT LTD	142-143
FARMKING FOOD PRODUCTS PVT LTD	08
FOODEES GROUP	54-55
FOOD INDIA EXPO	79
GABBAR ENGINEERING CO.	140-141
GAUTAM GENERAL TRADING LLC	09
GAYATRI MAGNET	44
GO-GREEN WAREHOUSES PVT LTD	46
GOLDEN RISE TRADING (L.L.C)	14-15-16
GPA FOODS PVT LTD	71
HCS ENTERPRISES	27
HINDUSTAN GLOBAL	12
HI REAL ESTATES	152
HOTEL CITY PARK	146
IOPEPC	38
J.M.A FOOD PRODUCTS PVT LTD	130-131
JABS INTERNATIONAL PVT LTD	31
JAKSHI MARKETING GROUP PVT LTD	65
JALARAM AGRI EXPORTS LTD	43
JASHAN TRADING LLC	20
JKT GLOBAL	39
JOGI INTERNATIONAL	51
K LAL INTERNATIONAL FZE	50
K.P GROUP & COMPANIES	LAST INNER
K.S OVERSEAS PVT LTD	35
KUNVARJI AGRO	03
LAL QILLA RICE	57
LANCER SPICES PRIVATE LIMITED	10
LEKH RAJ NARINDER KUMAR	148
LINUX MAGNETICS	74
MADAM AGRO FOOD INDUSTRIES PVT LTD	23
MANISHANKAR OIL PVT LTD	77
MARIO	LAST FOLD & 155
MEENA JEWELLERS	32
MILLTECH MACHINERY LTD	FRONT INNER
MOOKAMBKA RICE & GRAINS TECH EXPO	85
MULTI BIZ TRADING LLC	25
NARAYAN MANUFACTURING COMPANY	126
NEERAJ TRADERS	154
OPTICS TECHNOLOGY	133
PADAM GROUP	63
PARAM DAIRY LTD	76
PEARL LINE TRADING LLC	24
PNS INTERNATIONAL GENERAL TRADING LLC	42
PODDAR FOODS PVT LTD	33
QUALITY SERVICES & SOLUTIONS (GUJARAT)	40
R.B INTERNATIONAL SHIPPING PVT LTD	61
RAGHUVIR COMMODITY	73
RAJNIKANT B.POPAT	44
RB INDUSTRIES (TOTA)	127
RDC AGRO VENTURES PVT LTD	22
RICE HOUSE GENERAL TRADING LLC	30
ROYAL LTC INTERNATIONAL FOODSTUFF LLC	LAST TITLE
SAJJAN FOODS DMCC	28
SATISH TRADING CORPORATION	129
SATMOLA GROUP	13
SEEDS & GRAINS INDIA PVT LTD	125
SEHRI INDUSTRIES PVT LTD	124
SERVESHWAR FOODS PRODUCTS PVT LTD	FRONT FOLD
SESAME & SPICES EXIM	41
SESOTEC INDIA PVT LTD	53
SHREE FATS & PROTEINS PVT LTD	17
SHREEJI AGRI COMMODITY PVT LTD	47
SHRI DURGA BHAGWATI INDUSTRIES	75
SIMOSIS INTERNATIONAL	149
SKF BOILERS AND DRIERS PVT LTD	4
SOLAR SALES	5
SPICE STAR FOOD STUFF TRADING LLC	26
STAR GLOBAL MULTI VENTURES PVT LTD	21
SUN BOILERS PVT LTD	6
UNI BOUND	144
VASANT MASALA	153
VEER OVERSEAS LIMITED	45
VIBGYOR GROUP	FRONT TITLE
YOUSIFY GENERAL TRADING CO. LLC	156

CONTENTS

Editorial	18
Vibgyor Group (Cover Story)	48-49
Interim Budget 2024-25 promises...	78
Horticulture production estimated at...	80
India begins commercial export of...	80
Solar Sales (India)	81
Red Sea crisis begins to hurt...	82
Jeera prices fall 50 percent amid...	82
Mahashian Di Hatti Pvt. Ltd.	83
World barley prices remain under...	84
Chhattisgarh set to create record in...	84
Etiyash Spices	86
11th edition of Global Spice Summit...	87-91
Philippines to remain as top rice...	92
Sale of Bharat brand chana dal...	92
Victoria Foods Pvt. Ltd.	93
Govt to sell Bharat Rice at 29/kg...	94
Mexico's corn, wheat outlook lowered	94
Dubai Food Festival is set to return...	94
Everest Food Products Pvt. Ltd.	95
Biryani rice among new crop varieties...	96
7th CCSC session concludes, finalising...	96
Goldlee Group	97
Lower acreage, arrivals likely to lift...	98
Bumper soybean crop expected...	98
JK Masale	99
Telangana to host Global Rice Summit...	100
Kazakhstan exported record volumes of...	100
Dec chickpeas exports triple, lentils double	100
Self-sufficient in production of pulses	101
Argentina wheat harvest ends up 24...	101
Sugar trade body's first estimate pegs...	102
Arunachal Pradesh to have a mini food park...	102
FAO projects record 2023-24 cereal output	103
Chana prices may rule firm as new crop...	103
Indian agri exports decline 10% in...	104
India's coffee exports fell 5.4% in 2023	104
Global corn market will likely come under...	105
USDA updates final 2023 canola statistics	106
Government extends edible oil imports...	106
Punjab sees bumper rice produce despite...	107
UK wheat ending stocks rise as exports fall	107
Algeria increased imports of sunflower oil...	108
Satellite survey estimates India's mustard...	108
Drought lowers Canada's 2023-2024...	109
Govt starts buying tur dal at market...	109
Forthcoming Trade Shows and Events	110
Glimpses of Indusfood & Indusfood Tech 2024	111-113
Wheat output set for a record high...	114
India's corn exports plunge as local...	114
Analyzing Agricultural Market in 2024...	115-117
FSSAI clears amendments to create...	117
AGS Foods India Pvt. Ltd.	118-119
Om Oil & Flour Mills Ltd.	121
Bikanervala Group	122-123

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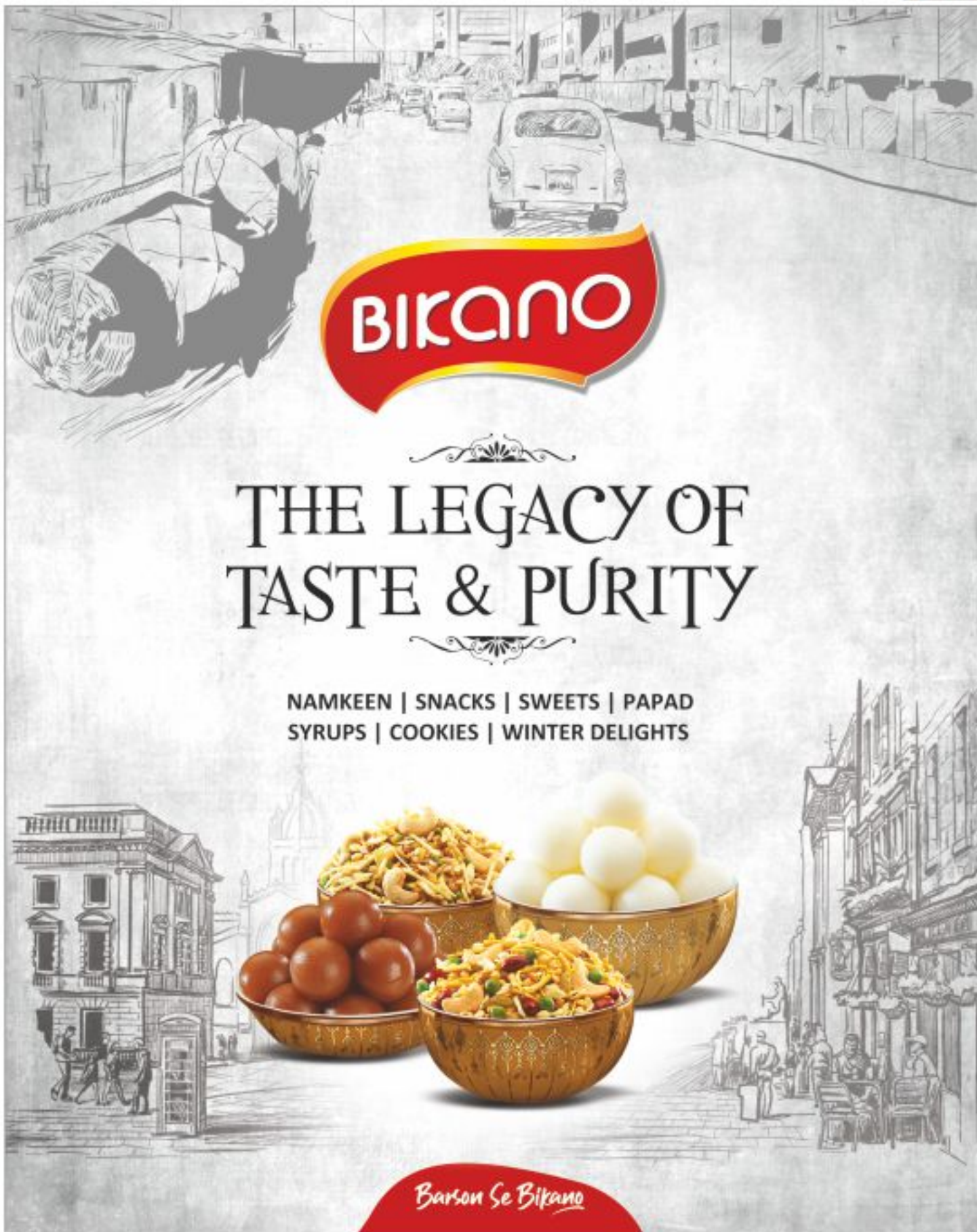
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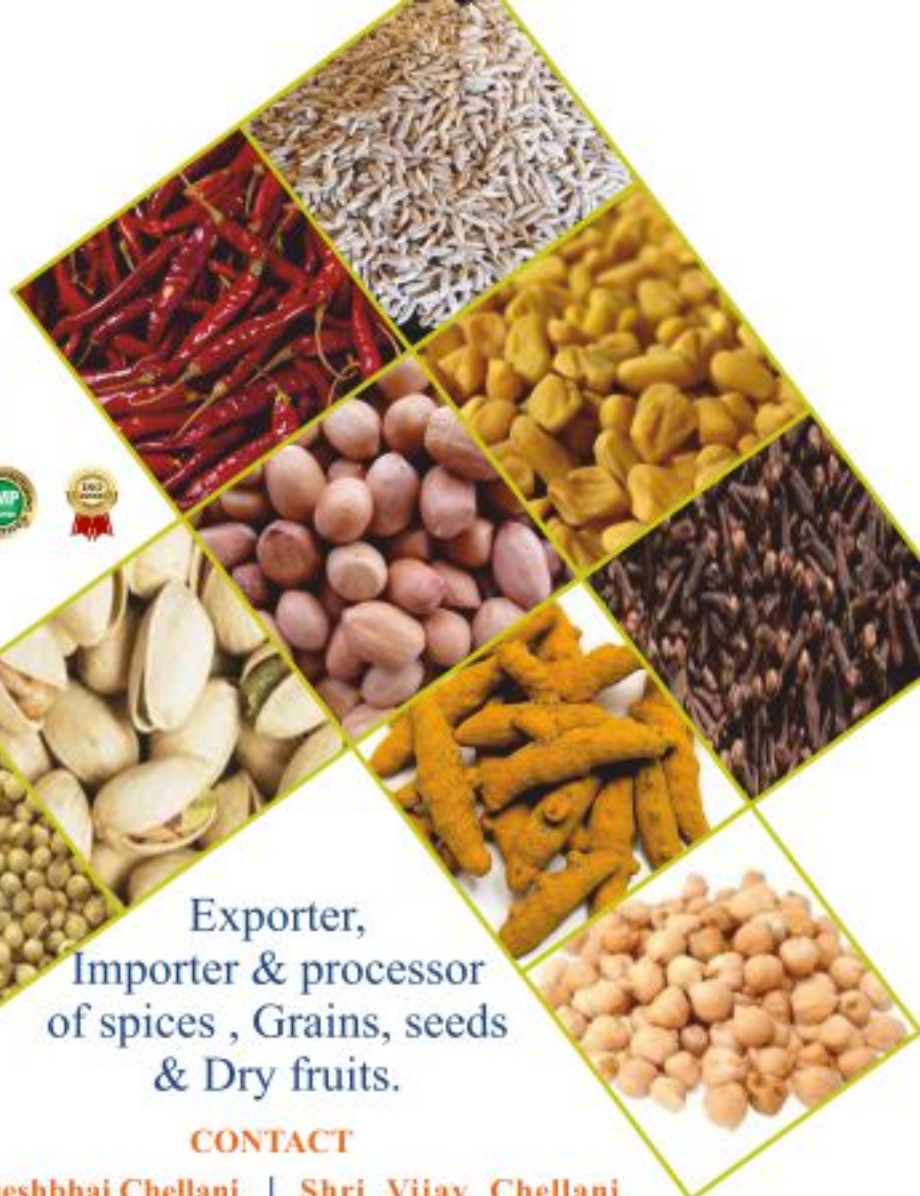
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came into its existence in the year 2007. Till the year, Golden Rise Trading L.L.C. reached to its exports of Cloves to 1000 ton and Black Eye Beans to 2000 ton from Madagascar and its growing gradually and become the leading exporter from Madagascar with its own warehouses, Machineries and workers. Also, one of the biggest importer of Rice and do local stock

and sell. Golden Rise Trading has also opened an office in Kenya with full fledge of his team for Rice import and local stock and sell. Apart of above origination, Golden Rise has operation offices in Myanmar and Tanzania. In 2020, Golden Rise is a rapidly expanding Global Company creating loyal customer base across the Globe and expanding its business in consumer packing of Rice, Pulses, Beans, Spices, Wheat flour in under the brand name "NITRA" for Europe market has earned popularity and trust of its customers in a relatively short span of time. The brand was established in UK with the vision of spreading Healthy Food products on Global level. "NITRA" is one of the most pioneering grocers and leading brands in the Vegan world.

spices, rice, pickle, paste, Tea and various products gives healthy life and taste in your daily routine life. The success can also be attributed to the untiring and unflinching commitment to world class food processing and Agri Commodity Trade methods along with an adherence to highest quality standards. After the success in Europe market, "NITRA" brand in consumer pack is now being launched in the year 2022 for Dubai market with a vision to expand the business for Middle East market. To provide the best of the best quality products, Golden Rise has raised its own cleaning, grading, processing and packing unit in Dubai. Golden Rise, a professionally managed company is being run by a team of experts, visionary, technocrats and



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**Editorial**

Gulfood is returning to Dubai for its 29th edition



Gulfood, which is the largest annual food and beverage sourcing event in the world is making its way back to Dubai. Under the theme 'Real Food, Real Business', Gulfood 2024 will bring together global brands at the Dubai World Trade Centre from 19-23 February. Gulfood is the ultimate opportunity for the global F&B industry – from retailers, food suppliers, and distributors to wholesalers, chefs, thought leaders, and beyond – to network with the leading brands, discover the latest products, connect with key industry players, and explore the innovations and trends shaping the future. Gulfood 2024 is set to showcase the latest trends and innovations in the food and beverage industry, spanning 8 distinct sectors: Health & Wellness, Beverage, Fats & Oils, Pulses & Grains, Meat & Poultry, Power Brands and World Food.

Gulfood 2024 features Inspire to learn and engage with the most inspiring, revolutionary, and dynamic thought leaders including 80+ food futurists, entrepreneurs, policy-makers, culinary experts, innovators, and change-makers in the world of food and beverage, as they discuss and share knowledge on the topics and trends that matter. Gulfood Connexions is the most effective meetings programme for networking in F&B. The Gulfood Meetings Programme is a 1-to-1 business networking tool which is designed to help you best match your business needs with the right profiles before and at the event. Popular feature Top Table returns to Gulfood 2024, with a star-studded line-up of internationally renowned chefs showcasing traditional cooking methods, elevating authentic ingredients, and revealing the stories behind the world's most beloved dishes.

At Gulfood 2024, witness international young chefs come together at the long-awaited international finals of the YouthX Young Chef Challenge for an opportunity to showcase their skills and build upon the reputation of the leading international hotel and restaurant brands. With a series of collaborative masterclasses at the show and city-wide dinner collaborations throughout the 5 days of the show, the Dubai World Cuisine initiative will showcase a harmonious collaboration of Dubai's homegrown chefs with culinary icons from around the world, providing a platform for them to collaboratively shape the cultural identity of Dubai on the global map. Another feature is Innovation Awards, the Gulfood Innovation Awards are bestowed to the industry's revolutionary pioneers, honouring excellence in new product development, championing groundbreaking new products, launched within the past calendar year.




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| Celery Seeds | Cloves |
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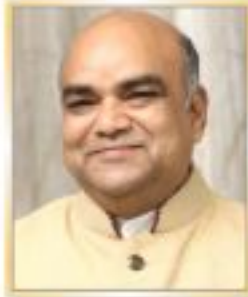
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Mr. Mohit Gambhir, Managing Director

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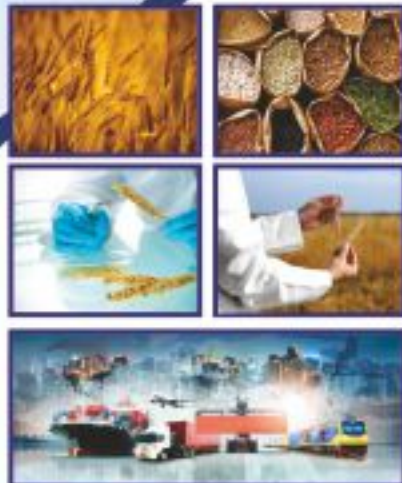




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VIBGYOR Agro Commodities Pvt. Ltd. : Pioneering the Fusion of Global Flavors and Colors of Excellence

Step into the realm of Agro commodities, where the vibrant hues of the rainbow meet the rich tapestry of global flavors – welcome to VIBGYOR GROUP. Established in 2009 by the visionary Mr. Bhavik Mehta, our journey towards unparalleled success has been adorned with a passion for culinary excellence.

Innovative Growth & Unprecedented Success

Since the induction of partners Mr. Hardik Raiyani and Mr. Himanshu Raiyani in 2012, VIBGYOR has experienced a meteoric rise within the agricultural commodities industry. Our unwavering commitment to global agricultural sourcing has been pivotal in our journey towards innovation and unparalleled success.

In 2014, our dedication led to the inception of the Grains division, marking a significant milestone in our expansion. With the addition of Mr. Jigar Shah to our team, we catalyzed the establishment of four vibrant divisions: Pulses & Animal Feed, Oil Seeds & Dry Fruits, Spices & Sugar, and Grains. These divisions stand as strong pillars, offering an extensive array of services that empower our clients with invaluable market insights, meticulous quality assessments, and up-to-date information on governmental regulations. These resources enable our clients to make informed decisions and realize their business aspirations.

Milestones that Define Excellence

At VIBGYOR, milestones mark our relentless pursuit of excellence:

2018 : The birth of Vibgyor Foods Industries factory in Gujarat, India, marked our foray into manufacturing traditional food products.

2019 : Vibgyor Global Services is established to expertly navigate and proficiently manage vessel load volumes with precision.

2021 : The inauguration of our Dubai branch, Vimal Agro Foodstuff Trading LLC, aims to better serve Gulf countries and other potential trade points in the third countries.

2023 : Proudly thriving with a skilled, tech-savvy workforce of over 50 professionals at Vibgyor Group, proficient in commodities knowledge, seasoned through experience and education.

A Global Presence, A Trusted Choice

VIBGYOR actively participates in prestigious global events, propelling our presence in GULFOOD, GPC, SIAL, ANUGA, WORLDFOOD MOSCOW, IPGA, FISS, WRC, THAIFEX, and many others. By 2023-2024, we managed a staggering yearly volume of 4,90,000 MT offering 19 origin agri commodities to over 46 countries. Our prowess in managing vessel load volume efficiently has earned us the trust and confidence of clients worldwide.

Embrace Excellence, Savor Success

VIBGYOR has evolved into a trusted brand, offering unparalleled reliability to customers globally. Join hands with us to experience the exquisite flavor of excellence. We understand that sourcing the best is an art, and we take pride in doing it right. Rather than just satisfying business hunger; let's nourish the world's appetite. Come, experience the VIBGYOR difference – where taste meets precision, and excellence knows no bounds.

VIBGYOR GROUP's Key Persons Redefine Work Profiles

Bhavik Mehta : He oversees the Oil Seeds and Dry Fruits division, managing a diverse portfolio encompassing various products sourced from multiple origins.

OIL SEEDS & DRY FRUITS			
☎ +91 9879540080		✉ bhavik@vibgyorteam.com	
COMMODITIES	ORIGINS	COMMODITIES	ORIGINS
Groundnut Kernels	India, Tanzania, Mozambique, Madagascar, Sudan.	Chia Seeds	India, Tanzania, Uganda, Sudan, Rwanda, Kenya, Europe.
Groundnut In-Shell	India.	Raisin	India, Iran.
Natural / Hulled	India, Pakistan, Uganda, Tanzania, Burkina Faso, Nigeria, Senegal, Mozambique, Togo, Brazil, Sudan.	Copra	India.
Sesame Seeds		Dates	Iran, Iraq, Tunisia, Jordan.
Sunflower Seeds	India, Tanzania, Argentina, Bulgaria.	Walnut	Chile, USA
Safflower Seeds	India, Ukraine, Russia.	Almond	USA, Afghanistan.
Watermelon Seeds	Pakistan, Sudan.		

Hardik Raiyani : Spearheading the Pulses, Beans & Feed Meals division, offering an extensive range of high-quality products from various countries.

PULSES, BEANS & FEED MEALS			
☎ +91 9978940091		✉ hardik@vibgyorteam.com	
COMMODITIES	ORIGINS	COMMODITIES	ORIGINS
Soybean	India, Ethiopia, Benin, Togo, Malawi, Mozambique, Ukraine, Russia, Brazil, Niger.	Eye Beans Black / Brown	Brazil, Madagascar, Burma, China, Uzbekistan, Nigeria.
Chick Peas White	India, Argentina, Russia, Australia, Ethiopia, USA, Mexico, Burma.	White Pea Beans	Ethiopia, China.
Desi Chick Peas	Australia, Ethiopia, Tanzania, Sudan, Burma.	Kidney Beans White /RSKB/LSKB	China, Egypt, Ethiopia, Uganda, Kenya, Tanzania, Burma, Uzbekistan.
Roasted Gram	India.	Lentils Red / Green	Canada, Australia, Turkey, Usa, Russia, Ukraine.
Green Moong	Ethiopia, Uganda, Kenya, Tanzania, Mozambique, Burma, Argentina, Uzbekistan.	Soymeal	India, USA, Brazil, Nigeria, Benin, Malawi.
Pigan Peas	Kenya, Tanzania, Malawi, Burma, Sudan.	Colton Cake	Benin, Tanzania.
Green Peas	USA, Canada, Argentina.	Rapeseed Meal	India.
Black Matpe	Thailand, Myanmar, Brazil.	Pulses Husk	India, Tanzania, Burma.

Himanshu Raiyani : Overseeing operations in Sugar & Spices, providing a diverse range of premium-quality products sourced globally.

SUGAR & SPICES			
☎ +91 9978940090		✉ himanshu@vibgyorteam.com	
COMMODITIES	ORIGINS	COMMODITIES	ORIGINS
Sugar	India, Brazil, Pakistan.	Dry Ginger	India, Egypt, Nigeria, Thailand.
Cumin Seeds	India, Syria, Egypt, Afghanistan, China.	Ajwain	India, Pakistan, Egypt.
Corriander Seeds	India, Bulgaria, Ukraine, Ethiopia, Morocco, Syria, Russia.	Cloves	Indonesia, Madagascar, Sri Lanka, Vietnam.
Fennel Seeds	India, Egypt, Pakistan.	Black Pepper	Indonesia, Madagascar, Sri Lanka, Zanzibar, Comoros, Vietnam.
Fenugreek Seeds	India, Egypt, Pakistan.	Spice Powder	India, Pakistan, Sri Lanka.
Dried Red Chilly	India, Mozambique, Tanzania, China, Vietnam, Pakistan.	Caraway Seeds	Poland, Finland, Egypt.
Turmeric Whole	India, Ethiopia.	Star Anise & Cassia	Vietnam
Mustard Seeds	India, Pakistan.		

Jigar Shah : Specializing in Grains & Seeds, offering a diverse range of premium-quality grains and seeds sourced from various origins across the globe.

GRAINS & SEEDS			
☎ +91 9825216586		✉ jigar@vibgyorteam.com	
COMMODITIES	ORIGINS	COMMODITIES	ORIGINS
Rice	India, Burma, Pakistan, Thailand.	Oats	India, Ukraine, Russia, Australia.
Sorghum	India, Sudan.	Millet	India, Russia, Ukraine, Pakistan.
Wheat	India, Australia, Ukraine, Russia.	Foxtail Millet	India, Ukraine, Russia, China.
Barley	India, Australia, Ukraine, Russia.	Cassia Tora	India, Nigeria.

Each leader's strategic vision, commitment to quality, and customer-centric approach have played a pivotal role in establishing VIBGYOR AGRO COMMODITIES PVT LTD as a reputable supplier of premium-quality products across diverse global markets. They continue to lead the company with a focus on innovation, customer satisfaction and sustainable business practices in the agro-commodities industry.



SCAN ME

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Mr. Ashvin Nayak, CMD
K P Foods LLC



KP Foods LLC was started in 2021 in Dubai with a business focus on the trading of Spices, Nuts, Pulses, Cardamom, Sesame, Psyllium etc. Mr. Ashvin Nayak, a renowned name in the world of spices, is the Chairman & Managing Director of KP Foods LLC. The company is a part of KP Group of Companies, which was established in 1962, and is supported by its BRC certified sister concern on the processing and manufacturing front. The group has won various awards for its export performance and also has an organic certified entity now. With a history of over 60 years, it has established its network in over 85 countries across the globe as a credible partner for food solutions, fulfilling the requirements of several clients with varying stature and needs. Their presence in UAE goes back to 2013, when it was partner to another company in Al Ras. Through its companies, they have worked with organisations such as P&G, McCormick, Elite Spice, Tata, ITC, MTR in the past and present. They also have an international presence with associate companies in the USA and Canada. Currently, they are active in the following product segments: Whole and Ground Spices – Conventional/IPM/ Organic; Nuts and Dry Fruits - including Almonds, Walnuts & Cashews; Psyllium Husk & Powder; Oil Seeds; Cardamom; Betel Nut; Dates etc.

Mr. Ashvin Nayak is having experience of more than 30 years in

the field and held many prestigious positions in both trade and governmental organisations. He is Director of Kanaiya Exports Pvt. Ltd, Co-Chairman of Agriculture Task Force Committee, Member of Food & Dairy Task Force Committee, Member of Executive Committee, Member of Trade Committee & FSSAI committee at Gujarat Chamber of Commerce & Industry. He is the Former Chairman of Shellac and Forest Products Export Promotion Council (SHEFEXIL), Ministry of Commerce & Industry, Govt of India. He has served as the Founder Chairman of Federation of Indian Spice Stakeholders (FISS). He served as Board of Directors at Indian Oilseed and Produce Export Promotion Council (IOPEPC) and FIEO, Member - Spices Board Development agency & Task force committee.

Achievements & Business Awards:

- A. Psyllium Export Award, 2nd Largest Psyllium exporter from India for years 2011-12, 13- 14, 15-16, 16-17 (On behalf of Kalpesh Corporation as its partner) – Conferred by Shellac and Forest Products Export Promotion Council
- B. Sesame Seed export, largest exporter from India for years 1998, 1999, 2000 (On behalf of Kanaiya Exports as Director) – conferred by IOPEPC
- C. Cumin Seed Export award – Conferred by Spices Board
- D. ASSOCHAM Celery Export Award
- E. Honoured by Guar Gum Conference Jodhpur
- F. Honoured as a speaker for World Spice Conclave in Dubai
- G. Recognition by IMC Chamber of Commerce & Industry, Mumbai.




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Delhi based **'FOODEES GROUP'** is an internationally acclaimed Consultancy Organization engaged in providing comprehensive services for establishing processed food industries in different segments / verticals. Managed by team of young, dynamic, qualified & experienced and dedicated professionals from the processed food industry, Foodees Group, with its enormous & enriching experience in plant modules, customized equipments supplies, processing techniques, technology transfer, quality control & assurance,

regulatory compliances, product development etc provides total end to end solutions, from idea to raw material selection to engineering to processing and finally packing as per consumer needs.

"FOODEES GROUP OF CONSULTANTS" is the first consultant Firm from India to have been awarded with **RUSSIAN REPUBLIC CERTIFICATION "Talas - Kyrgyzstan"** for market consultancy for Organic green tea and cane.

Profile of Dr. Girish Gupta

Dr. Girish Gupta, Ph.D is the CEO of the FOODEES GROUP OF CONSULTANTS. He has a 30 year vast experience in food industry. He has helped / incubated various food projects in different segments all over India. He has worked/ done leadership roles in strategic positions in different Indian & MNC companies Dr. Girish Gupta is also known as the "Moving Encyclopedia" of Processed food industry in India.



Dr. Girish Gupta
(Founder), Ph.D.

We have association with various food machinery suppliers all over world. They are some of the trustworthy and renowned names in the industry. We are equipped with required echo system & have team of skilled professionals who make sure that plant & machinery installation & commissioning should be just perfect while we source the plants from the best of Vendors . We analyze the vendors on certain parameters and then only we place our order for the required products.

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Nothing speaks louder than satisfied customers do. We are proud of the relationship we have built with many-reputed esteemed organizations like Haldiram (Noida), Kishlay (Assam), Yellow Diamond (Indore), Balaji (Gujarat) for Chips and Extruded Products . Our clients in Nepal: Maruti Snacks, Pokhra Noodles (P) Ltd, Himalaya Snacks & Noodles (Nepal), National Group of

Companies. Other Prominent Clients are: For Corn flakes - Keshri Food (Banaras), Savour India (Delhi), Gopal Chips (Kosi), Sarjan Nutraceuticals Pvt Ltd (Ahmedabad), Baggry's India Ltd. (Delhi), Sonthalia Food Pvt Ltd (Orissa).

For Spices: Praveen Masala (Pune), Jeet (India) Pvt. Ltd. (Noida), Dharampal Sataypal 'Catch Spices' (Noida).



GROUP COMPANIES

Recently, he has started a new company named **SANSKRITI FOOD EQUIPMENT EXIM PVT LTD** to carry on business in India and Abroad as manufactures, importers, exporters and dealer of all the kind of food equipments, machine tools,

spares and industrial machinery especially for food industries. In short span of 4 years, SFEEPL, Delhi has supplied & successfully commissioned about 125 Plants in various Food Categories.

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Dubai: Flat no. 5, Building No - 39 Behind Khaleej Center, Rolla Street, Bur Dubai, UAE - +97143592177

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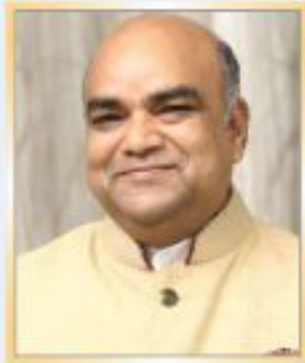


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Padam Agrawal
Bombay Food Stuff
Trading Co. L.L.C.



Arihant Agrawal
Bombay Food Stuff
Trading Co. L.L.C.

customers with their own labeling on Request. Their main brands are Bombay food, Rose Garden and AS Impex. They have a wide range of products specializing in Black pepper, Cumin seed, Coriander seed, Cloves, Cardamom, Cassia and Other Whole spices. They have a facility

inside the Jebel Ali Free Zone also under the umbrella and name of AS Impex General Trading Fzco which has the ability and capacity of handling cross stuffing trade and all 3rd port trades.

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JABS INTERNATIONAL PVT. LTD.

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Since spices are the important ingredient of every meal, they must be consumed hygienically. So JABS swore on the day they launched their business to provide world with the best of spices and agro commodities. JABS International, Incorporated in 1983, is a Government recognised Three Star Trading House dealing in Spices, Oilseeds, Raisins, Herbs, Pulses & other Agro commodities. With its client base worldwide, JABS spreads fragrances of Indian Spices across the world. The company has superb export network, updated & modern equipments that have made them a leader in exports. Jabs International Pvt. Ltd. believes in honest and transparent vision in business and puts Quality before Quantity. The company is one of the few spice exporters in India to offer and export spices conforming to the important physical and microbiological parameters set as per international standards. JABS is also registered with APMC Unjha for its procurement, directly from farmers. JABS has recently ventured into ICS for procurement of Organic material directly from farmers. JABS is a member of almost all the federations formed with the intention of working for the betterment of Importers and Exports from India.

Man behind the tremendous success of JABS:

The man behind the phenomenal success of JABS is Mr. Bhaskar B. Shah, who has more than 35 years of experience in the field of exports. Mr. Bhaskar Shah started with a small trading firm of spices. Today, under the guidance and direction of Mr. Bhaskar Shah, Managing Director, JABS International Pvt. Ltd., the company has achieved remarkable growth and team has won awards every year for past 25 years for exports from India under various categories. Mr. Bhaskar Shah is the sole figure responsible for opening new avenues for Indian Exporters in respect of standardisation of product, quality control and commitment to the customers. He is ably supported by highly qualified management personnel in the administrative-technical set-up & highly skilled & dedicated team of technicians and workers at respective levels of production & processes. Mr. Bhaskar Shah is a known name in Spices as well as Commodity trade community. He as a Managing Director of the company, keeps inspiring his staff by keeping a personal touch with each and every member of his staff.

Awards & Recognition:

Mr. Bhaskar Shah has chaired the Spice Board of India under Commerce and Industry Ministry as a Vice Chairman for 2 terms. Thus, he represented Spices fraternity in the Indian Government. He was also the Chairman of ISFEA for 6 years. Mr. Bhaskar Shah received an award for Excellence in Export for the year 1997-98 from the Government of India and he was awarded by then Prime Minister Shri Atal Bihari Vajpayee ji. It has been a continuous inflow of awards, from IOPEPC for Highest exports from India of Sesame seed and Niger Seed. From FIEO, FISS for Highest exports from India of Cumin Seed, Fenugreek Seed and many other products. On



National Award given by The Prime Minister Shri Atal Bihari Vajpayee for the Excellency in Exports to Mr. Bhaskar Shah on 21/1/1999 for the year 1997-1998



The Certificate of Honour for Export Achievement for Year 1996 - 1997, Awarded by Commerce Minister Shri B.B. Ramalak Dated 6-10-1997



Presentation of Trophies and Awards for Excellence in Export of Spices (2000-01 and 2001-02) to Shri Bhaskar Shah by Shri Dipak Chatterjee, IAS Commerce Sec. Govt. of India. Dt: 03/01/2003



personal level, Mr. Bhaskar Shah was awarded Jewel of Navi Mumbai by IMC Navi Mumbai Wing. He was also awarded with 'Lifetime Achievement Award' by Federation of Indian Spice Stakeholders (FISS). As a company JABS International Pvt. Ltd. must have won more than 100 awards from various renowned associations and even from the Government of India. Mr. Shah, himself must have earned at least 25 various awards.

Product Range:

The company offers its customers the widest range of products which include Spices (Cumin, Fennel, Ajwain, Curry Leaf, Chilli, Fenugreek, Dill Seed, Cardamom, Garlic, Nutmeg, Turmeric, Black Pepper, Paprika, Cinnamon (Cassia), Bay Leaf (Tejpatta), Celery Seeds, Coriander, Mustard, Ginger, Tamarind, Black Cumin etc); Oilseeds (White Sesame, Toasted Sesame, Hulled Sesame, Black Sesame, Niger Seeds, Safflower Seeds, Groundnut Seed, Sunflower Seed etc.); Herbs, Raisins, Pulses & Beans (Chana Dal, Green Mung, Urad Dal Gota, Red Masoor, Mung Dal, Chickpeas, Black Lentil, Chickpeas (Black), Broad Beans, Urad Dal Chilka, Toor Lemon, Toor Dal, Urad dal spilt, Laird Lentils, Black Kidney Beans, Light Kidney Beans, Purple Kidney Beans, White Kidney Beans, Red Kidney Beans, Black Eye Beans, Small Kidney Beans, Yellow Kidney Beans, Cow Beans, Dark Red Beans, Green Peas, Soyabean etc.); Agricultural Commodities (Maize, Rice, Wheat, Millet, Sorghum, Onion Fresh, Dehydrated Onion, Dehydrated Garlic).

State-of-the-art Infrastructure:

As far as infrastructure is concerned, the company has main factory at Navi-Mumbai with state-of-art machinery undertaking various production processes, enabling them to give finished products adhering to the required international quality standards. The company has 3 manufacturing units across India and is setting up 4th unit in Guntur, Andhra Pradesh. With its head office and a manufacturing unit at Mahape, Navi Mumbai, it has a huge set up at Unjha, Gujarat and at a strategic location Mundra (port city) in Gujarat. The company also has processing units at Mundra & Unjha in Gujarat, and at Warangal in Andhra Pradesh. Their quality control norms include obtaining reports from internationally bench-marked laboratories regarding their products. Apart from this, they also have strong ties with their suppliers, who themselves have several years of experience and their factories are solely occupied with serving quality products to consumers. Being in international business, JABS has got international standard accreditations like ISO, HASAP, HALAL and even the BRC. For quality control and testing JABS has an in-house Lab at its Mumbai and Unjha units.

Global presence:

Maintaining a regular financial track record, JABS has been a contributor to the Foreign Exchange Kitty of the Government of

India. JABS makes its presence felt worldwide by participating in all possible international spice exhibitions, may it be Gulfood (Dubai), SIAL (Middle East), Anuga (Cologne) and so on. JABS has a highly qualified and experienced Technical as well as Management team, because of which JABS has been handling huge volumes of exports across the world for years. Being a financially strong company, JABS is able to survive as a wholesale spices exporter for so many years. "MyTaste", "SunSmile", "Farm Pearl" and "Season Pearl" are few registered brands under JABS. The company has customers across more than 50 countries worldwide including USA, Australia, UAE, Singapore, Canada etc.



Jabs International Pvt. Ltd.
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 Tel No. + 91-22-27784500, 41412525
 Email: jabs@jabsinternational.com Website : www.jabsinternational.com
 We welcome your valuable enquiries to get associate with your reputed firm

ROYAL LTC INTERNATIONAL FOODSTUFF L.L.C. STALLION STAR FOODSTUFFS L.L.C.

A trusted partner for agro commodities and foodstuff

COMPANY PROFILE :

We (ROYAL LTC INTERNATIONAL FOODSTUFF LLC) would like to introduce our company as vast and diversified experienced in spices house. We are importing and exporting commodities from 40+ countries. Over some time we have earned a great reputation amongst our global, and local clients as one of the trusted and reliable partners in terms of honoring our commitments i.e., maintaining consistent quality, on-time shipments and rigorous post-shipment follows with our clients. We are into import and export of spices, pulses, nuts & edible food commodities.

As to list some, below are the few commodities we are into.

We are Importing/Exporting commodities as follows,

- Cumin Seeds
- Black Cumin (Kalunji)
- Groundnut/Inshell/Kernels
- Chickpeas
- Coriander (Whole / Split)
- Sesame Seeds (Hulled)
- Fenugreek Seeds
- Millet (human consumption & Animal feed)
- Mustard Seeds
- Fennel Seeds
- Wheat
- wheat Flour
- Flax Seeds

- Asaliya Seeds
- Red Chilli whole / Powder/Crushed
- Tamarand
- Coconut Powder
- Basil Seeds
- Roasted Gram Split/Whole, With Skin and Without Skin
- Soya Vadi
- Turmeric Finger
- Soyavadi
- Water Melon Seeds
- Almonds Kernels
- Inshel Almonds
- Green Lentils
- Green Peas
- Black Pepper
- Dry Ginger
- Green Mung Beans
- Black Eye Beans
- Cloves
- Cashew Kernels
- POP Corn
- Pistachio
- Caraway Seeds
- Sun Flower Seeds
- Beans
- Walnuts

Also, we do private labeling of our international clients in their customized packaging. We are supplying to local chains in UAE and other countries of GCC.

We have a very strong hold in products from India, USA, Pakistan and China as our relations with suppliers from the

seountries are very strong &old enough. Sufficiently understand each other's requirements and demands.

1. ROYAL LTC INTERNATIONAL FOODSTUFF LLC

Overview:

Royal LTC International Foodstuff LLC is a dynamic company specializing in providing comprehensive local sales. Established under a visionary owner, the company focuses on catering to the unique needs of businesses within the local community.

Vision:

To be the trusted local supplier, fostering growth and sustainability for businesses in the region.

2. STALLION STAR FOODSTUFFS LLC

Overview:

Stallion Star Foodstuffs LLC is a global trade management company operating under the same ownership as Local Management. Specializing in import and export services, the company facilitates seamless international trade for businesses looking to expand their reach beyond local markets.

Services:

1. Import and Export goods
3. International Market Research
4. Supply Chain Optimization

Vision: To be the premier partner for businesses venturing into international trade, ensuring efficiency and compliance in the global marketplace.





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- ROYAL (INDIA) SHIPPING & LOGISTICS
- R.B. ENTERPRISES

WE ARE PROUD TO ANNOUNCE OUR STRONG RELATION IN HELOW MENTIONED SECTORS:

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- ❖ U.S.A., CANADA, ATLANTIC & PACIFIC PORTS
- ❖ SOUTH & CENTRAL AMERICAN, CARIBBEAN
- ❖ FAR EAST, CHINA, JAPAN, AUSTRALIA, NEWZELAND & PACIFIC ISLANDS
- ❖ WEST ASIA GULF, UPPER GULF
- ❖ RED SEA
- ❖ SOUTH & WEST AFRICAN PORTS
- ❖ BLACK SEA
- ❖ EAST EUROPEAN & CIS DESTINATIONS

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HINDUSTAN GLOBAL

Govt. Recognised Export House



Hindustan Global

exporting spices with ancient
 goodness & contemporary technology

Hindustan Global, based at Navi Mumbai, Maharashtra, India is Govt. recognised export house dealing in commodity Distribution, Trading and Marketing. The company was established in 1996 by the name Indian Global and in the year 2003, it was renamed as Hindustan Global. Over the years, the company has developed outstanding relationships with the customers and the suppliers through extensive contacts in the industry both domestic and international markets. The company mainly deal in Spices, Seed Spices & general Foodstuff. The company is touching new heights under the leadership of partners Mr. Nilesh Ruparel and Mr. Mayur Thakkar. The company provide their customers honest service in all transactions, best prices possible, understanding and having flexibility towards all parties.

Hindustan Global observes high quality standards during the manufacturing and packing of their products. They have an arrangement to make direct procurement of raw materials from the farms and cooperatives and are able to offer both processed and unprocessed spices that are commensurate with international standards. The company's superior infrastructure coupled with expert minds in the field ensure the highest standards of manufacturing and packaging and the products reach their destinations without losing any of their flavor, texture, taste or nutritional quality. The company's product range includes: **Whole Spices**- ajwain seeds, black cardamom, celery seeds, dill seeds, nigella seeds, black pepper, coriander, fennel seeds, fenugreek seeds, green cardamom, turmeric fingers, cumin seeds, chilly whole, bay leaves, tamarind, ginger whole etc; **Ground Spices**- black pepper powder,

coriander powder, curry powder hot, fennel powder, nutmeg powder, celery powder, cinnamon powder, crushed Chilli, fenugreek powder, turmeric powder, chilly powder, cloves powder, curry powder madras, mustard powder etc and **Mixed Masalas** such as amchur powder, chana masala, chicken tikka masala, pav bhaji masala, sambar masala, biryani masala, chat masala, meat masala, pickle masala, rajmah masala, tandoori chicken masala, branded mix masala, garam masala, pulao masala etc.

Hindustan Global strive to maintain the highest standard of quality in keeping with the highly quality conscious food export market of today. A team of quality controllers oversee every stage from the procurement of raw materials to packaging and storing of the packed products. Exceptionally high standards of hygiene and quality are maintained during every step of the processing and

experts in the field inspect all raw materials at the source to check for adulteration or poor quality. Their industry experts also conduct regular studies on market requirements and modern trends in food processing and this enables us to make timely modification in product ingredients and technology. Their in-depth knowledge of products coupled with stringent quality control measures have made it possible for them to deliver world-class products to their customers. They also offer product customization in relation to the use of ingredients. The company's infrastructure can provide a variety of value-added services to their clients in accordance with their requirements. Some of them include: Pulverizing of spices; Cleaning and sorting of spices to ensure purity; Roasting & blending of spices to enhance flavour and aroma; Ensuring uniform mesh size of spice powders by the process of sieving; Special processing and preservation methods for spices in order to reduce moisture and micro contamination and Removal of all ferrous as well as non ferrous contamination in ground spices. Thus, Hindustan Global has combined the ancient goodness of spices with contemporary technology to offer the best flavours of India. They take pride in belonging to a nation that has shown spectacular growth in exporting spices, attaining nearly 50 percent of the global market.



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Capresta India Pvt Ltd

a Turmeric Powerhouse

From Maharashtra to the World - crafting excellence since 2020

In the vast tapestry of Indian agriculture and commerce, there emerges a company that stands out not only for its commitment to quality but also for its rapid ascent in the world of turmeric production and export. Capresta India Pvt Ltd, established in 2020, has swiftly become a force to be reckoned with in the market, providing the world with the finest turmeric sourced from Maharashtra.

The Genesis of Capresta:

Capresta India Pvt Ltd was founded in 2020 by the visionary Mr. Yashohm Agrawal, who recognized the immense potential of the turmeric industry. Backed by the expertise of partners Mr. Anand Gaikwad and Mr. Vikas Mane, the trio set out on a journey to create a company that not only met international standards but surpassed them.

From Farm to Fork - A Comprehensive Approach:

Capresta India Pvt Ltd has positioned itself as a manufacturer and merchant exporter, offering a seamless supply chain from cultivation to export. Their primary focus on quality begins with the sourcing of the best turmeric from the fertile fields of Maharashtra. The company has managed to create a harmonious blend of traditional farming practices and modern agricultural techniques, ensuring a superior product that meets global standards.

State-of-the-Art Processing Unit:

At the heart of Capresta's success is its processing unit located in Hingoli, Maharashtra.

This state-of-the-art facility boasts cutting-edge technology, ensuring that the turmeric goes through rigorous quality checks and is processed to perfection. The company's commitment to quality control has been a driving force behind its success, earning the trust of customers worldwide.

Global Reach with a Local Touch:

Capresta India Pvt Ltd's corporate office in Vashi, Navi Mumbai, serves as the nerve center of its operations.

From here, the company manages its global outreach, catering to clients and partners across the globe. Despite its international presence, Capresta remains deeply rooted in its Indian identity, contributing to the growth of local economies and fostering a sense of community.

Impressive Sales Figures:

In a short span since its establishment, Capresta has achieved remarkable success in the turmeric market.

Last year annual sale of 1200 metric tons, and in future have a vision to reach more milestone in terms of Sale, the company has become a significant player in the industry. This success can be attributed to the dedication of the team, the commitment to quality, and the strategic vision of its founders.

Leadership that Inspires:

Under the visionary leadership of Mr. Yashohm Agrawal and the strategic guidance of partners Mr. Anand Gaikwad and Mr. Vikas Mane, Capresta India Pvt Ltd has set new benchmarks in the turmeric industry. Their combined expertise, industry knowledge, and commitment to ethical business practices have laid a strong foundation for the company's continued growth and success.

Looking Ahead:

As Capresta India Pvt Ltd continues to make strides in the turmeric market, the company remains focused on innovation, sustainability, and customer satisfaction. With a commitment to quality that permeates every aspect of its operations, Capresta is well-positioned to become a global leader in the turmeric industry.

In conclusion, Capresta India Pvt Ltd is not just a company; it is a testament to what vision, dedication, and a commitment to quality can achieve. As the turmeric industry continues to evolve, Capresta stands as a shining example of Indian ingenuity and entrepreneurial spirit.





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Coffee Cocoa & Artificial Coffee,
Tropioca & Sago, Edible Oils Rice,
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Honey, Mustard, Pulses, Raw and
Unprocessed Grains & Seeds,
Natural Plants & Flowers, Seedling
and seeds for plants, Ayurvedic
Medicine, Cattle Feed, Poultryfeed,
Oil Seedcake, Grain Agro Product



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NITIN GOEL
Managing Director & CEO

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Jakshn Marketing Group Pvt. Ltd.

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-Corporate Office-

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THE JOURNEY FROM FIELD TO FLOUR



In the dominion of Madam Agro Food Industries Private Limited, excellence isn't an aspiration; it's a culture. Here, quality is the offspring of unwavering commitment and relentless determination. Known simply as "Madam," this company has garnered international trust through its dedication to uncompromising quality.

Madam Agro Food Industries Private Limited is the flagship company of Shree Malad Dal Mills, established in 1961. Since beginning, their aim was simple, to make natural, healthy and fresh food products available to every home. It is this endeavour that helped us to emerge into a renowned name "MADAM" a name synonymous with reliability and quality. It has taken the shape of an organisation where ethics and principles are valued most.

Madam Agro Food Industries Private Limited, understands how meals have brought families together through the years. How it nurtures the development of individuals, families, and the nation at large. This is why they are committed towards providing unmatched quality food products to their customers. Madam brings to you the platter of rich,

diversified, and authentic taste of Indian tradition through their products.

Madam Agro Food Industries Private Limited has a holistic plant equipped with high-end technology and state-of-the-art infrastructure, along with a team of experts. The entire process of cleaning, processing, grinding, and packaging takes place under rigorous hygienic conditions.

Over the past 60 years, they have served the goodness of natural grains filled with a nutritious and healthy range of authentic Whole Wheat Flour, Specialty Cereals Flour and Millets Flour, Rawa (Semolina) and Poha to millions of families; and the number is continually growing.

With natural and healthy food products and a strong emphasis on

hygienic and user-friendly packaging, Madam Agro Food Industries Private Limited is serving every family the nourishing taste of wholesome grains. Millets Flour hailed as ancient grains for modern times, millets have gained immense popularity for their exceptional nutritional content and ecological sustainability. Madam range of millet flours such as finger millet flour, pearl millet flour and sorghum flour offer gluten-free alternative. The beauty of millet flours lies in their adaptability in the kitchen.

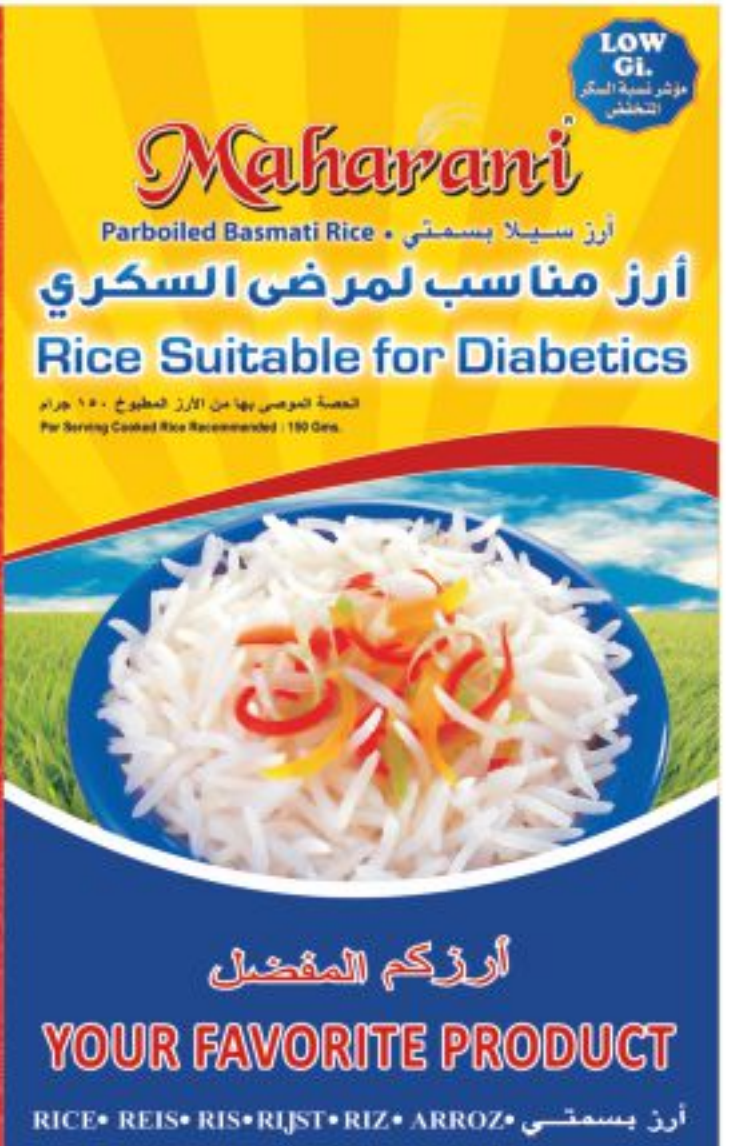
Quality knows no boundaries, and Madam Agro's premium products have found their place in homes worldwide. With a strong presence in domestic and international retail markets, their food products are diligently packaged under the MADAM brand, tailored for convenience. Madam also serve as trusted OEM partners for leading brands.

Explore a spectrum of food products that will compliment you with good health from the land of rich culture and diversity.



Maharani
Classic Reserve
Basmati Rice

The packaging features a red background with a central illustration of a woman in traditional Indian attire, a camel, and a landscape with mountains and a well. The text 'Maharani' is written in a large, stylized font, with 'Classic Reserve Basmati Rice' below it.



Maharani
Parboiled Basmati Rice • أرز سيلا بسمتي
أرز مناسب لمرضى السكري
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التوصية المتوصى بها من الأرز المطبوخ ١٥٠ جرام
Per Serving Cooked Rice Recommended | 150 Gram

أرزكم المفضل
YOUR FAVORITE PRODUCT
أرز بسمتي • RICE • REIS • RIS • RIJST • RIZ • ARROZ

The packaging is yellow and blue, featuring a bowl of white rice with red and yellow garnishes. A 'LOW GI' badge is in the top right corner.



Late Chaman Lal Setia
Founder



Vijay Setia
CMD



Rajeev Setia
Jt. MD



Sukarn Setia
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Ankit Setia
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Sankesh Setia
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We, JOGI INTERNATIONAL, (unit of SUPREME SAHAJANAND ENTERPRISE since 2008), are one of the foremost manufacturer and exporter of an extensive array of **cashew processing machine**, cashew boiler and cashew nut cutting machine. To manufacture these offered products in compliance with the set industry norms, our professionals use the high grade components and modern machines. Our company has established up to date. infrastructure set-up. We have various departments like production, quality control and much more, which helps us in performing our duties in the best possible way. Apart from this, our customization facility, ethical business practice and timely delivery have made us famous with the clients.



OUR MISSION To be the Top of the chart company that manufacturers cashew processing machine, cashew boiler and cashew nut cutting machine to fulfil customers expectation.

OUR CORE VALUES Our Mission is to develop a nationwide market for our present and future products, and thus assure a growing volume of business and to maintain our reputation for the finest quality products and the best service available anywhere. the best service available anywhere.

OUR VISION We are firmly committed to achieve customer delight by deliver the best products at the most economic prices, By ensuring on time delivery followed by fair business practices for the good of all stake holders.

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Excellence in Global Trade: BSR Overseas LLP



Rajesh Thawani, Director



BSR OVERSEAS LLP
 - Mumbai, India
A Govt. Of India Recognized 3 Star Export House



Bunty Thawani, Director

In the dynamic landscape of global trade, BSR Overseas LLP stands tall with excellence and innovation. Renowned for its unwavering commitment to quality and customer satisfaction, BSR Overseas LLP has emerged as a leading player in the international market.

Three-Star Export House Recognized by the Government of India:

BSR Overseas LLP proudly holds the prestigious title of a Three-Star Export House, a recognition to us by the Government of India. This esteemed acknowledgment underscores our commitment to excellence in international trade and positions us as a reliable partner for businesses globally.

Among the Largest Exporters of Pulses & Spices from India - Recognized by APEDA & Spice Board:

BSR Overseas LLP takes immense pride in being recognized by the Agricultural and Processed Food Products Export Development Authority (APEDA) as one of the largest exporters of grains, spices & pulses from India. This acknowledgment is a testament to our leadership in the export of agricultural commodities, further solidifying our position as a key player in the global cereals market.

A Legacy of Trust & Innovation at the Forefront:

At the heart of our success lies a legacy built on trust and transparency. With years of dedicated service, we have fostered enduring relationships with clients and partners

worldwide. Our informed decisions & market insights, coupled with a proactive approach, enable us to identify emerging trends and capitalize on lucrative opportunities. From embracing cutting-edge technologies to redefining industry standards, we consistently strive for excellence. Our forward-thinking approach allows us to offer customized solutions that not only meet but exceed the expectations of our discerning clientele.

Empowering Global Partnerships & Joining Hands for Success:

BSR Overseas LLP is more than a business entity; it is a catalyst for global partnerships. We believe in fostering collaborations that transcend geographical boundaries. Through our extensive network, we connect businesses, creating synergies that drive mutual success.

As we embark on this journey of growth and prosperity, BSR Overseas LLP, under the guidance of our visionary directors, invites you to be a part of our success story. Whether you are a client seeking reliable trade partners or an individual looking for a rewarding career, we open our doors to collaboration and shared success. In every venture, Rajesh Thawani, Suresh Thawani, Bunty Thawani, signify not just a business transaction but a partnership forged on trust, innovation, and excellence. Welcome to a world where global trade meets exceptional service – welcome to **BSR Overseas LLP**.





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HCS Enterprises was established in Feb. 1997 by Mr. Bhupender Singh Choudhary, a self made determinant entrepreneur. Under the guidance of Mr. Singh, HCS Enterprises has grown rapidly and presently is one of the leading & prestigious name in the production of Bakery Machines. With 25 years of excellence and experience, HCS is a world leader in the production of bakery equipment. HCS is a team of experienced bakery specialists, focussing on design, manufacturing and installation of complete automatic lines for large volume production and quality bakery products, taking a further step in the tradition for excellence with the supply of in store artisan equipment and the installation of more than 500 bread plants throughout nearly 25 years of activity. HCS is a flexible and reliable partner and can design tailor-made solution for the production of



Bhupender Singh Choudhary, CEO

any type of bread roll, pastry, biscuits, and pizza. HCS has its manufacturing unit in Rai, Sonapat, (Haryana). HCS is manufacturing almost all the major machineries and equipments for Bakery Industry. Few of them are High Speed Bread Slicer, Table Top Bread Slicer, Flour Sifter & Elevator, Planetary Mixer, Automatic Industrial Production Line, Rotary, Multi Deck, Tunnel, Oven, Swing Tray Ovens and Proofers, Coolers and Conveyor systems. Dough Divider, Dough Rounder, Spiral Mixer, Eco Friendly Flame Retention Burner, Bowl Hoist. Complete Mini Bakery Set-Up.

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Interim Budget 2024-25 promises stepping up value addition in agricultural sector and boosting farmers' income

With the 'mantra' of 'Sabka Saath, Sabka Vikas, and Sabka Vishwas' and the whole of nation approach of "Sabka Prayas", the Union Minister for Finance and Corporate Affairs Smt. Nirmala Sitharaman presented the Interim Union Budget 2024-25 in Parliament on 1 February 2024. Farmer's welfare and boosting rural demand is one of the main highlights of interim budget 2024-25 presented by Union Minister for Finance & Corporate Affairs. Terming Farmers as our 'Annadata', Smt. Sitharaman stated that Minimum support prices for the produce of 'Annadata' are periodically increased appropriately. The Finance Minister said that every year, under PM-KISAN SAMMAN Yojana, direct financial assistance is provided to 11.8 crore farmers, including marginal and small farmers, while crop insurance is given to 4 crore farmers under PM Fasal Bima Yojana. She stated that these, besides several other programmes, are assisting 'Annadata' in producing food for the country and the world and added that the worries about food have been eliminated through free ration for 80 crore people. The interim budget 2024-25 has promised for stepping up value addition in agricultural sector and boosting of farmers' income. Union Minister for Finance & Corporate Affairs Smt. Nirmala Sitharaman promised to further promote private and public investment in post-harvest activities including aggregation, modern storage, efficient supply chains, primary and secondary processing and marketing and branding to ensure faster growth of the agriculture and food processing sector.

"The sector is poised for inclusive, balanced, higher growth and productivity. These are facilitated from farmer-centric policies, income support, coverage of risks through price and insurance support, promotion of technologies and innovations through start-ups.", the Finance Minister mentioned in her speech. She said Pradhan Mantri Formalisation of Micro Food Processing Enterprises Yojana has assisted 2.4 lakh SHGs and sixty thousand individuals with credit linkages. The finance minister added that other schemes are complementing the efforts for reducing post-harvest losses, and improving productivity and incomes. Smt. Sitharaman mentioned that Pradhan Mantri Kisan Sampada Yojana has benefitted 38 lakh farmers and generated 10 lakh employment. The Finance Minister said Electronic National Agriculture Market has integrated 1361 mandis, and is providing services to 1.8 crore farmers with trading volume of Rs. 3 lakh crore. "These and the provision of basic necessities have enhanced real income in the rural areas. Their economic needs



could be addressed, thus spurring growth and generating jobs," the finance minister asserted.

Atmanirbhar Oil Seeds Abhiyan

The interim budget 2024-25 presented by Union Minister for Finance & Corporate Affairs Smt. Nirmala Sitharaman has said a strategy will be formulated to achieve 'atmanirbharta' for oil seeds such as mustard, groundnut, sesame, soybean, and sunflower. The Finance Minister mentioned in her speech that this will cover research for high-yielding varieties, widespread adoption of modern farming techniques, market linkages, procurement, value addition, and crop insurance.

"After the successful adoption of Nano Urea, application of Nano DAP on various crops will be expanded in all agro-climatic zones." Union Finance Minister mentioned in her speech.

Interim budget is a reflection of the progress of farmers, poor, women and youth power - Shri Munda

The Union Agriculture & Farmers' Welfare and Tribal Affairs Minister Shri Arjun Munda expressed his views on interim budget. He said that this budget is a mirror of the guarantee of Prime Minister Shri Narendra Modi while rapidly paving the way for India on the path of development. He said that this interim budget is a reflection of the progress of the country's farmers, poor, women power and youth power as Modi government has pledged for their development. He said that the various measures taken by the Modi government will definitely raise the standard of living of our farmers. Shri Munda said that Prime Minister Shri Modi has pledged that the needs, aspirations and welfare of the poor, women, youth and farmers are our top most priority.

Union Minister said that the Atmanirbhar Oil Seeds Abhiyan is an important initiative of the government. Based on the initiative announced in 2022, a strategy will be prepared to achieve 'atmanirbharta' for oilseeds like mustard, groundnut, sesame, soybean, sunflower. A comprehensive program will be designed to support dairy farmers. While promoting fisheries, 5 integrated aqua parks will be established, while the implementation of Pradhan Mantri Matsya Sampada Yojana (PMMSY) will be taken forward.

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Horticulture production estimated at 355.25 million tonnes; an increase of 8.07 million tonnes

The Ministry of Agriculture and Farmers' Welfare has released Third advance estimate of area and production of various horticultural crops for the year 2022-23. The estimation of total horticulture production for the year 2022-23 is 355.25 million tonnes, which is about 8.07 million tonnes more (increase of 2.32%) than the year 2021-22 (final). Union Agriculture and Farmers' Welfare Minister Shri Arjun Munda said that this achievement of continuously increasing horticulture production in the country is due to the hard work of our farmer brothers & sisters, scientists and agriculture and farmer friendly policies of the central government under the leadership of Prime Minister Shri Narendra Modi. On the basis of information received from States/UTs and other government source agencies, production of fruits, vegetables, plantation crops, spices, flowers and honey is estimated to increase as per the third advance estimate for 2022-23. Fruit production is estimated to increase 109.53 million tonnes in the year 2022-23 from 107.51 million tonnes in the year 2021-22.

Similarly, the production of vegetables is estimated to be 213.88 million tonnes in the year 2022-23 while Production in the year 2021-22 was 209.14 million tonnes. Production of plantation



crops is estimated to increase 16.84 million tonnes in the year 2022-23 as compared to 15.76 million tonnes in the year 2021-22 i.e. an increase of about 6.80%. Potato production is expected to be 60.22 million tonnes while the production in the year 2021-22 was 56.18 million tonnes. Tomato production will be 20.37 million tonnes in the year 2022-23 as compared to 20.69 million tonnes in the year 2021-22.

Total Horticulture	2021-22 (Final)	2022-23 (Second advance Estimate)	2022-23 (Third advance Estimate)
Area (in million hectares)	28.04	28.12	28.34
Production (in million tonnes)	347.18	351.92	355.25

India begins commercial export of pomegranates to the USA

India has begun commercial export of pomegranates to the USA after it lifted the export ban in 2022. The government expects this move to open a big market for the Indian pomegranates, a fruit which is being increasingly preferred by consumers across the world for its health benefits. A consignment of 1344 kilograms of pomegranates of Kay Bee Export treated in the presence of an inspector from the USA was shipped by air on



January 24. 'The pomegranates were first processed at the pack house of Kay Bee Exports and then irradiated at the Irradiation Facility Centre (IFC) of Maharashtra State Agricultural Marketing Board (MSAMB) at Vashi in the presence of the US Inspector to Florida in USA,' said MSAMB in a release. It added, 'In 2017-2018, the United States had banned the import of pomegranates from India due to fruit fly infestation in pomegranate.'

The Agricultural and Processed Foods Export Development Authority (APEDA) and the National Plant Protection Organisation (NPPO) had jointly started discussions with the United States Department of Agriculture to lift the export ban. However, the USA has put a few conditions and prescribed some processes like mite wash, sodium hypochlorite treatment, washing, drying etc before the pomegranates are packed in boxes followed by irradiation, said Maharashtra state government officials. India expects to tap a big market for pomegranates in the USA. Like in case of mangoes, for which the USA sends an official as inspector to supervise the processing of mangoes for exports, it has sent an inspector for the pomegranate processing. Maharashtra is the top producer and exporter of pomegranates in the country.



Provides Comprehensive Range of Food Products and Ingredients



Brief Introduction

We at Puran Chand and Sons Group of Companies are experts in providing Food and Beverage solutions since 1921, our 100+ years of FMCG experience has enabled us to offer specialized offerings for our retail and B2B clients.

ZONE, our beverage solutions brand has been a pioneer since its inception in 1999 and has been the market leader since then. The brand currently offers over 50 beverage solutions across categories like Non-Alcoholic Syrups, Fruit crushes, beverage mixes, cordials etc. We've helped more than 17,000 cafes, banquets, caterers and other B2B clientele reduce their food ingredients costs by 37%.

SOLAR our B2C brand offers 50+ SKUs across categories like herbs, seasonings, baking essentials, etc to over 12,300 retailers across 10 states. We've helped these retailers increase their revenue by almost 27%.

Our two manufacturing units of 30,000sq ft and an upcoming state-of-the-art 50,000 sq ft facility house over 100 team members who follow stringent quality checks and over 17+ checklists which ensure that goods reach you in the desired and safest conditions. Thus we're able to offer over 120+ SKU's to over 18,000 customers directly and to over 87000 customers indirectly across our 2 brands ZONE & SOLAR.

Some of our Esteemed clients include Radisson, Park Hotels, Moti Mahal, The President's House, Impressario Restaurants, Olive Group of Restaurants, For Earth's Sake Sustainable Cafe, The Burger Club, Burger Pub, Shangri La, Xero Degrees, Chai Theka, MBA Chaiwala and many more.

History

Puran Chand Sons was established in 1921 as a trader in food commodities and after almost 6 decades, in the year 1984, Solar Sales (India) was incorporated under the mentorship of Late Shri Surender Jain to bring the best of global foods to India.



Mr. Vineet Jain
Managing Director

- Non Alcoholic Syrups
- Fruit Crushes
- Cordials
- Lemon Juice & Seasoning
- Ethnic Syrups
- Dessert Topping Sauces
- Culinary Sauces
- Baking Essentials
- Herbs & Seasonings
- Edible Sugars
- Custard & Cornflour
- Instant Soup Powders
- Preservatives & Additives
- Milkshake Mixes

Thereafter "Solar" was trademarked as the company's first food ingredient brand that offered quality and unique products from across the globe. In 1987, Solar Sales (India) became the second company in India to manufacture mineral water in PVC bottles. In 1990, we became a vendor for canned foods to India's scientific expedition to Antarctica via Kendriya Bhandar and in 1991 we became the first company to make Instant Suji Halwa for our armed forces in forwarding areas. In 1992, our company got canned baby corn to the Indian subcontinent and introduced the Indian markets to products like Worcestershire, 8n8 (date sauce), and barbeque sauce.

In the year 1994, Solar Sales (India) brought homemade pulao in a ready to eat pack for the first time in the Indian food industry.

It was in the year 2000, when the company's Managing Director, Mr. Vineet Jain, saw a huge market potential for flavoured syrups and launched 8 variants under the brand

"ZONE". In 2003, the company's brand becomes a roaring success in the market and the flavor portfolio grew from 8 to 25. In 2005, the company's management realized the need for all-year-round fruit demand in beverages and thus launched Fruit Crushes under the brand name "ZONE". Between 2005-2012, new flavors were added under the brand "ZONE" which took the total count of flavors to 40. The current managing directors, Mr. Shubham Jain and Mr. Udit Jain are taking the group to new heights with their skills and sheer hard work. Today, the company has one of the highest variants of the product line any Indian company has to offer.

Current Scenario

When asked about future developments, partnerships, products launches, processes and systems that enable Puran Chand & Sons Group of companies to provide the best of services to their clients, Mr. Jain concluded that the group is present in 19 states with their 120+ SKU offering and are serving over 87000 customers directly and indirectly through their distribution channels and E-commerce partners. The group is also about to launch over 15+ new products that will help increase their product portfolio and ease up HORECA's partner's operations.

For systems and processes, the group now relies on data, systems, and efficiently managed processes with over 17+ checklists and stringent quality checks that enable them to provide the safest and tastiest products right to the customers. What started out as an unorganized business has now been transformed into a system-driven professional company.

Concluding Note from the MD, Mr. Vineet Jain

We're excited about our future plans and can't wait to show everyone what we have in store, right from new products, and processes to never before seen packaging, categories, and equipment. All we can say is, watch out for the group and its offerings.

18000+ Customers	100+ Years of Experience	12390+ Retailers	300+ Channel Partners	6700+ Cafes, Banquets Caterers	120+ SKU's	87 Lakh + Units Manufactured	50,000+ sq ft facility
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Red Sea crisis begins to hurt India's spices export

After tea, it is the turn of India's spices exports to bear the brunt of the Red Sea crisis. According to exporters, the impact on freight delivery would, in turn, affect raw material availability and other scheduled commitments. "For high-value cargo like spices, the trade is reliant on a committed schedule and, because of the ongoing issues, we are unable to deliver the consignment to the customer on committed time," said Gulshan John, Managing Director of Kochi-based Net Spices. The inability to deliver consignments on time can lead to delays in production, manufacturing or distribution processes, which can step up costs for businesses in the form of storage and demurrage charges. This can disrupt the supply chain, causing shortages and production bottlenecks, he said, adding that the country's spices exports stood at \$4 billion last year. John, who is also an executive committee member of the All India Spices Exporters Forum, said the trade reroutes via Cape of Good Hope are taking longer and pushing up the Cochin-Europe base port rates to \$3,800 per 20ft containers and \$4,500 per 40ft containers from \$450-500 and \$550-600, respectively.

The prolonged shipping schedule is affecting inward remittance commitments with banks, resulting in defaults. Besides, the trade is facing a severe shortage of containers, which is also pushing up freight charges. Air freight charges have also increased due to increased demand. The cardamom trade is unaffected by the developments because it mainly focuses on Gulf countries and shipments to West Asia have remained undisturbed. Exporters are pinning hope on the upcoming Ramzan demand from Gulf nations in March. However, domestic prices are ruling steady this year (average \$1,700 per kg) with a \$3 price difference with the Guatemalan product, which promises to fetch good orders.



Jeera prices fall 50 percent amid bumper crop prospects

The average mandi prices of cumin seeds (jeera) has declined by 50% to Rs 300/kg from Rs 600/kg in October, at Unjha (Gujarat), the hub of the trade. The fall was due to anticipation of a bumper harvest, traders said. Although arrivals of jeera in the mandis have commenced, the peak of arrivals of the commodity is expected by end of February, after which the prices are likely to soften further. Trade sources said that because of higher realisation last year, jeera has been sown in around 1.2 million hectare, mostly in Rajasthan and Gujarat this season (2023-24), while in the previous season, only 0.9 million hectares (mha) was under the spices variety cultivation. "The prices are expected to decline further as a bumper harvest is projected because of higher area as well as conducive weather conditions in the last few months," Dinesh Patel, chairman, Agricultural Produce Market Committee (APMC), Unjha, Gujarat, said.

Traders say that the average price of this spice seed crop was Rs 200/kg in the 2021-22 season. The prices started to rise since March, 2023, when they were around Rs 450/kg. Retail inflation jeera was reported at 114% on year in December, 2023 and had been in the three-digits since July, 2023. The prices of the spices variety had been in the double digits since April, 2022. Meanwhile, the export demand of jeera has surged in the last one month due to lower supplies from other producing countries such as China, Syria and Afghanistan. However in the current fiscal, jeera exports are likely to decline by 20% from 0.17 million tonne of shipment in 2022-23 because of lower production in the previous season that drove up prices. Jeera is sown in October-November and harvested in February-March, with March-May being the peak marketing season. This year's trade estimate put jeera production at 9 million bags (60 kg each) against the 5 million bags in 2022-23. Rajasthan and Gujarat account for 80% of the cumin seeds production.

Mahashian Di Hatti Pvt. Ltd.

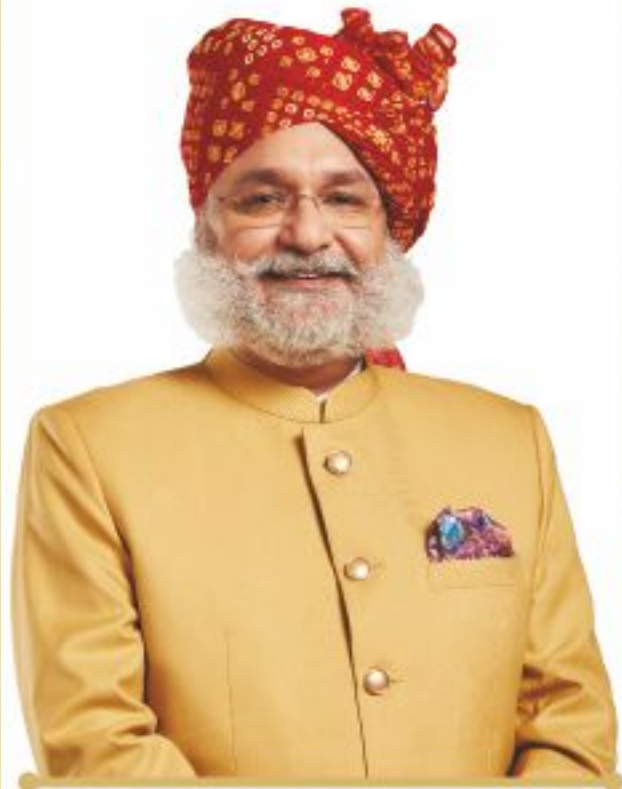
MDH Spices has become a household name across the world

MDH Spices, the name which needs no introduction, are designed to cater to the varied needs of consumers all over the world. Several decades ago, housewives used to grind their spices manually at home and make their own blends for use in their cooking. To make this process simpler for the housewife, 'Mahashian Di Hatti' (MDH) visualised the concept of ready-to-use ground spices. MDH Pvt. Ltd. has set up five state of the art plants for meeting the ever growing demand. The company procures raw material directly from the centers of produce to maintain uniform taste and quality. The raw material is first cleaned, dried and tested with the help of special machines. It is then carefully grounded into the finished product by the use of fully automatic machines. The powdered spices are again tested at the fully equipped quality control laboratories, to ensure the best quality standards. They are then packed mechanically into packs of various proportions without any human touch. The MDH marketing and distribution team is always on the move to ensure timely delivery of its products to the consumers.

Late Mahashay Dharampal Ji, Founder of MDH, was always devoted to quality and purity of MDH spices. In fact the finest quality of MDH Spices has been recognised through various awards from time to time. Today, Mahashay Dharampal's son Mahashay Rajeev Gulati is adding more happy customers to its ever rising consumer base as Chairman of MDH. His major achievement lies in putting MDH on world map. Under his leadership, MDH Spices have become a symbol of good taste, flavour and fine cooking. MDH spices and blends are popular not just in India but also around the world and the products are being exported to the USA, Canada, United Kingdom, Europe, South East Asia, Japan, U.A.E. and Saudi Arabia. The company has its own office in London (UK) and a state of art manufacturing unit at Sharjah (UAE).

Rich range of products:

MDH, a century-old brand, today has a range of 62 products available in over 150 different packages. MDH takes special care in selecting the raw material for the ground single spices category. This provides the consumer with spices made from the choicest raw material maintaining the highest processing standards. MDH Ground spices include: Black Pepper, Deggi Mirch, Dhania Powder, Haldi Powder, Jeera Powder, Kashmiri Mirch Powder, Kasoori Methi etc. Moreover, MDH blended spices are a class apart. Each blend has been specially formulated to impart the genuine taste to various Indian food preparations. Decades of research has gone into preparing these blends needed in specific and classical Indian dishes. MDH Blended spices include: Amchoor Powder, Biryani Masala, Butter Chicken, Chana Masala, Curry Powder, Dahiwada Raita Masala, Fish Masala, Garam Masala, Panipuri Masala, Pav Bhaji Masala, Sambhar Masala, T-Plus Masala etc. MDH sells even exotic spices like saffron.



Chairman's Message:

Since times immemorial, spices have been an essential ingredient, especially in Indian cuisine. Spices have travelled through the ancient times, to medieval as a means of not only a business, but as a companion of good health. From single ground spices to blended spices, experimentation has been the core idea to bring the best taste to the table. To enhance the taste, compromising on the essentials of spices like essence and oils is easy, but contrary to use of spices at all. It is as good as serving milk without calcium and proteins.

MDH is that pioneer in the spices industry which developed the taste of Indian blends in the country and around the world. Taste and flavour have become synonymous to MDH spices. The ideology of retaining the flavours along with maintaining natural properties of spices, what makes MDH to stand apart. With the world-class equipment, trained team and dedicated researchers to enhance our products, MDH is a brand more than 100 years old. We are geared up to meet the ever-growing demand nationally and internationally. Always devoted to quality and purity, MDH stands committed to the progressive policies of producing & providing best products and hope to receive the same love and trust of its customers in the future too.

Mahashay Rajeev Gulati Ji
Chairman - MDH



World barley prices remain under pressure from a significant feed grain supply

Despite the decrease in the world harvest of barley, prices for it remain low due to weak demand and a record world harvest of corn and other grains. According to the IGC, in 2023/24 the global grain harvest will reach a record 2.3 billion tons, which will exceed the previous season by 2%, primarily due to the recovery of corn production. In the January report, USDA experts reduced the forecast of world barley production in 2023/24 MY by 0.7 million tons to almost the lowest figure in 10 years of 142.9 million tons (151.6 million tons

in 2022/23 MY), in particular for the EU – by 1 to 47.5 million tons. Ending stocks of barley are expected to decrease compared to the previous season by 9.6% to a 10-year low of 18.4 million tons. Unfavorable weather in Northern Europe and Eastern Australia led to a deterioration in the quality of malting barley and a decrease in its volume. This year in the EU, prices for brewing barley with delivery to the factory reached 240-260 €/t, and by 50-60 €/t exceeded the prices for fodder barley. However, the trend of recent years to reduce beer consumption reduces the demand for malting barley, so it is not worth expecting an increase in prices for it at the end of the season. Winter barley crops in Europe are in good condition, so forecasts of barley production in the next season have been increased to 54.5 million tons. But the final figure will depend on the area sown with spring barley and the condition of the crops during the season.

In Ukraine, the demand for malting barley is also low. Processors purchased stocks needed until the end of the season and lowered prices from UAH 8,000-9,000/t with delivery to the plant to UAH 7,000-7,500/t, buying small batches of high-quality grain. Prices for fodder barley in Ukraine were supported by the intensification of supplies to China, which in 2023 doubled imports of barley compared to last year, to 11.3 million tons, in particular in December – by 36.6% (compared to November) to 1.66 million tons. This was due to the recovery of imports from Australia, which again became the largest supplier. Since the beginning of the season, Ukraine has exported 1.273 million tons of barley (1.788 million tons last year) out of the USDA's forecast of 2.1 million tons. An increase in the supply of barley from Argentina, which has completed its harvest, will reduce prices and demand for Ukrainian barley. According to BAGE, in 2023/24 MY Argentina harvested 5 million tons of barley, which is 16% higher than the 2022/23 MY harvest and 11% higher than the 5-year average. The average yield increased compared to last year by 41% to 4.28 t/ha, which will increase the global supply.

Chhattisgarh set to create record in paddy procurement

Cited as the rice bowl of the country, Chhattisgarh is on its way to set a new record of paddy procurement at support price in the current kharif marketing season. The state has

procured paddy weighing 127 lakh metric tons (LMT), the highest so far. It is a huge achievement given that the state was carved out from Madhya Pradesh in November 2000. Back then, despite plentiful paddy production, farmers couldn't get suitable returns in the absence of an effective system. In the year 2001, only 4.63 LMT was procured out of the state's total recorded production of around 23 LMT. With every passing year, the strength of paddy growers and the registered sown paddy area have substantially gone up. There are at present 26.85 lakh registered farmers with the addition of 2.65 lakh new growers this year. The total paddy sown area on record is 33.48 lakh hectares.





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ETIYASH

Foods & Spices Pvt. Ltd.



Etiyash Foods & Spices Pvt. Ltd. is a multinational company started in the year 2020. The company has been established by a general farmer, Mr. Kanaram Gehlot, of Kuchera town in Nagaur district of Rajasthan. Mr. Kanaram Gehlot and his wife Mrs. Jasoda never went to school, but with their hard-work and self-belief, they made sure that their children get higher education. Despite being illiterate himself, he is literate, he reads newspaper and makes full use of mobile in this technological age. Earlier, like a common farmer, farming was done normally to maintain the family. But 25-30 years ago, he started a small musk fenugreek business along with farming, in which Kasuri Methi from framers is bought and prepared in a commercial format and sold directly to spices companies.

In the year 2020, he established Etiyash Foods & Spices Pvt. Ltd and has started production of all kinds of spices. And in a short time, with his own experience and the support of its children, the business has spread the business to various parts of the country as well as abroad and today it has become a business worth millions of crores. Mr. Kriparam Gehlot as Managing Director of the company kept on progressing and conquered new peaks. Despite this, even today when there is time, they definitely work in the field. Today, they have become inspiration for thousands of farmers. Today their products are available online as well as in many outlets across the country and abroad. Etiyash spices aims to be an indispensable food ingredients solution partner to global food customers by upholding its impeccable standards in quality, sustainability, consistency and value added support services. Mr. Gehlot has made Etiyash Spices available to more than 100 distributors and 5000+ retailers.



11th Global Spice Summit

11th edition of Global Spice Summit held successfully in Jaipur

The 11th edition of Global Spice Summit was organised successfully by NNS Media Group from 19th to 20th January 2024 at Rajasthan International Centre, Jaipur. Mr. Vasudev Devnani, Hon'ble Speaker, Rajasthan Vidhan Sabha was the Chief Guest for the Summit and felicitated the sponsors of the Summit. On first day of the summit, two panel discussions were held on the topics: Ban on Sale of Ground Spices in Loose Form be Enforced Strictly and Growth of Branded Spices. First panel discussion was moderated by Mr. Kamal Sharma, Founder Director, Mol Tol and panellists were Mr. Sudeep Goenka, Director, Shubham Goldiee Masale Pvt. Ltd., Mr. Vijay Jain, CMD, JK Spices & Food Products. Second panel discussion was moderated by Mr. O.P. Khanduja, well known Business Consultant and panellists

were Mr. Sanjeev Kumar Bald, Vice President-Commercial, Emami Agrotech Ltd. and Mr. Mansoor Ali, Chief Sales and Marketing Officer, Hamdard Laboratories India (Food Division).

At summit, it was decided through mutual consent to form an association for the welfare of spice manufacturers, traders and stakeholders of the spice industry. On second day, summit became a platform for discussing innovative ideas and exchanging information where views were expressed from experts on different topics such as price outlook, sowing estimates, demand-supply and production estimates of various Spices. Also various spice brands exhibited their products and all the stalls witnessed enquiries from delegates who gathered at the summit from India and abroad.



Presenting Sponsor J.K. Spices along with other sponsors inaugurated 11th Global Spice Summit on 19th January by lighting the lamp



Mr. Rajesh Gupta, CMD, NNS Media Group, Mr. Sudeep Goenka, Director, Shubham Goldiee Masale Pvt. Ltd. and Mr. O.P. Khanduja, Renowned Business Consultant presenting a memento to Mr. Vijay Jain, CMD, JK Spices & Food Products



Mr. Vasudev Devnani, Hon'ble Speaker, Vidhan Sabha, Rajasthan, Mr. Rajesh Gupta, CMD, NNS Media Group and Mr. Akshay Gupta, Director, NNS Media Group presenting a memento to Dr. Sushil Mansotra, Chief Marketing Officer, MDH Group



Mr. Vasudev Devnani, Hon'ble Speaker, Vidhan Sabha, Rajasthan, Mr. Rajesh Gupta, CMD, NNS Media Group and Mr. Akshay Gupta, Director, NNS Media Group presenting a memento to Mr. Vikas Jain, Director, JK Spices & Food Products



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Pushendra Kumar, GM (Sales & Marketing), Cee Pee Spices



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Vinay Shah, Marketing Head, Everest Spices



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Dr. Sushil Mansotra presenting a memento to Mr. Kriparam Gehlot, Managing Director, Etiyash Foods & Spices Pvt. Ltd.



Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Ramawtar Agarwal, Managing Director, Shyam Dham Industries Pvt. Ltd. (Shyam Kitchen Masale)



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Makarand Mandke, Managing Director, Sesotec India Pvt. Ltd.



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Jyotshah Singh Sethi, Director, B.L.D International Hing Pvt. Ltd.



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Debopam Dalta, Sr. Deputy General Manager - Marketing, AGI Milltec (Milltec Machinery Ltd.)



Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Mansoor Ali, Chief Sales and Marketing Officer, Hamdard Laboratories India (Food Division)



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Ankit Khandelwal, Managing Director, Pink City Mills (PCM Masale)



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mrs. Komal Swarup Agarwal, Chairperson, Ikon Organic Pvt. Ltd.



Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Jay Raja, Director, Mihe Enterprises



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Satish Gehlot, Managing Director, Satish Trading Corporation



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Rishab Jain, Director, Kashi Impex



Mr. Vasudev Devnani, Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Hitesh Shah, Mhir Enterprises



Mr. Rajesh Gupta presenting a memento to Dr. Madhab Chakraborty, Joint Director & Regional Head (Retd.), Indian Institute of Packaging, Govt. of India



Mr. Rajesh Gupta presenting a memento to Mr. Ankit Sawla, Managing Partner, K.M. Industries



Mr. Rajesh Gupta presenting a memento to Mr. Ajay Suresh Kedia, Director, Kedia Stocks & Commodities Research Pvt. Ltd.



Mr. Vasudev Devnani and Mr. Rajesh Gupta presenting a memento to Mr. Yogesh Joshi, Founder Director, Rapid Organic Pvt. Ltd.



Mr. Rajesh Gupta, Mr. Sudeep Goenka and Mr. Sanjeev Kumar Baid presenting a memento to Mr. O.P. Khanduja, Renowned Business Consultant



Mr. Ajay Suresh Kedia and Mr. Ankit Sawla presenting a memento to Mr. S.V. Vishnu Vardhan, Manager-Procurement (Spices Division), ITC Limited



Mr. Rajesh Gupta, Mr. Sudeep Goenka and Mr. Vijay Jain presenting a memento to Mr. Kamal Sharma, Editor, Mol ToL



Mr. Rajesh Gupta and Mr. Akshay Gupta presenting a memento to Mr. Babu Jhalani, CMD, CIBA Masala Udyog Pvt. Ltd.



Mr. Rajesh Gupta and Mr. G.N. Bhatt, Editor, Media Wala presenting a memento to Mr. Mr. Pramod Jain, Architect, Rajasthan International Centre



Mr. Rajesh Gupta and Mr. G.N. Bhatt, Editor, Media Wala presenting a memento to Mr. Mr. Pramod Jain, Architect, Rajasthan International Centre



Mr. Vinod Jain, CEO, NNS Media Group presenting a memento to Mr. Dinesh Dinesh Sora, Managing Director, Shree Shyam International



Mr. Rajesh Gupta and Mr. D.P. Khanduja presenting a memento to Mr. Sanjeev Kumar Baid, Vice President Commercial, Emami Agrotech Ltd.



JK SPICES AND FOOD PRODUCTS



M D F



HAMDARD KHAALIS MASALE



Cee Pee Masale



ETIYASH MASALA



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BEST ENGINEERING TECHNOLOGIES



NNS MEDIA GROUP



Philippines to remain as top rice importer in 2024

The Philippines is projected to be the world's top importer of rice in 2024, the United States Department of Agriculture (USDA) said. In a report of USDA's Economic Research Service dated January 17, the Philippines is predicted to increase its procurement of rice this year. "The Philippines is projected to remain the number one global rice importer—taking a record 3.8 million tons—in 2024," the USDA said. The country is followed by China, Indonesia, the European Union, Nigeria and Iraq. Rice imports are also projected to increase in Afghanistan, Angola, Bangladesh, the Democratic Republic of the Congo, Cuba, Ethiopia, Iran, Liberia, Libya, Madagascar, Mexico, Nepal, Saudi Arabia, Sierra Leone, the United Arab Emirates, the United Kingdom, the United States and Yemen. Despite the increase in expected imports of the produce in certain countries, the report, however, highlighted the estimated decline in the volume of rice in global trade to 52.2 million metric tons (MT), coming from 52.4 million MT in 2023. The decline in volume is attributed by the USDA to the export bans of India on its white rice in 2022 and 2023. In September 2023, the Philippines first overtook China as the world's top importer of the staple with an approved importation of 3.9 million MT from January 2022 to December 2023, according to the USDA.

According to the Department of Agriculture's (DA) Bureau of Plant Industry, the country's total imported rice in 2023 was 3.567 million MT, which mostly came from Vietnam, Thailand and Pakistan. The said countries where most of the Philippines' imported rice came from are also expected to increase their rice production this year, according to USDA's recent report. The DA also announced in December, that approximately 500,000 MT of



imported rice are expected to arrive by February. This initiative aims to strengthen the local inventory amid the dry spell caused by the El Niño phenomenon, which government economic agencies previously said may threaten the country's food supply. Before Christmas last year, Taiwan sent 20,000 bags of rice, equivalent to 1,000 MT, according to the agriculture department. Apart from Taiwan, India would supply the Philippines with 75,000 MT of non-basmati white rice despite its export ban. However, in October 2023, India said that it had allowed the export of one million MT of rice to seven countries, which included the Philippines expecting to receive 295,000 MT of rice.

Sale of Bharat brand chana dal begins in Tamil Nadu



The National Cooperative Consumers' Federation of India Limited (NCCF), a unit of Ministry of Consumer Affairs, Food and Public Distribution, has begun sale of chana dal (kadalai paruppu) at Rs 60/kg under the Bharat brand in the State. According to a press release, the dal is being sold at a subsidised price to help control market prices. The dal is being sold via 50 vans in crowded places including markets in various towns and cities. The Federation will soon plan to increase the number of mobile outlets from 50 to 100 and add atta, rice and moong dal to the subsidised items. In the State, Aasaan Global Trade has been appointed as the authorised distributor of Bharat dal. So far around 3,200 tonnes of dal have been sold under this brand. To make pulses available to consumers at affordable prices, the Central government is maintaining a buffer stock of five major pulses, namely, chana, tur, urad, moong and masur under the Price Stabilisation Fund (PSF). The stocks from the buffer are released in the market in a calibrated and targeted manner to control prices. The chana dal, under this arrangement, is also made available to State governments for supplies under their welfare schemes and also for distribution through the retail outlets of State government-controlled cooperatives and corporations, the release added.

Rajdhani

Victoria Foods Pvt. Ltd.

offers widest range of products carefully curated to meet to meet your health & taste needs

Victoria Foods Pvt. Ltd. is one of the most reputed manufacturing group of companies engaged in manufacturing, packing and marketing of wide range of Grocery items under the brand name "Rajdhani". They are accredited with ISO 22000-2005, FSSC 22000 & SEDEX SMETA. The company also has necessary approvals and certifications from Government of India organizations like Food Safety & Standards Authority of India (FSSAI), AGMARK, APEDA. They are backed by a sound infrastructure with installed manufacturing capabilities to the tune of 2200 tons/day from 8 units located in Northern & Central India. The company has a strong distribution network across North India catering to about half a million sales points directly and indirectly. They distribute our products all the way from the remote corners of Dimapur to the extreme areas of Ladakh. Their 500+ distributors network is supported a highly motivated sales team on ground. Other than 'Rajdhani', the company has other brands also namely 'Fiesta', 'All Seasons' and 'SELECT'.

They are strong partners with the modern format retailers like Reliance, Metro Cash & Carry, Wal-Mart, More Retail and many more. They work aggressively with the online platforms like Flipkart, Grofers, Amazon, Zomato, Udaan etc. They are a preferred partner for HORECA and new age kitchens. They also work closely with the Government backed stores like the Nafed, HarHith, Police canteens, Navy, Mother Dairy, Kendriya Bhandar.

They are also a strong



supplier for the Namkeen and Halwai industry from the small home kitchen set up to the big names like Pratap Snacks, Bikaji, Bikano and Haldirams. The company has been exporting their products directly since 2000. In all these years, they have reached to markets like USA, UK, France, Germany, UAE, Kuwait, Saudi Arabia, South Africa, almost all the countries in the South East Asia, Australia and New Zealand. Now the focus is going deep into each market and start behaving like a local brand to help grow our customer base. They are

also a leading importer of grains from Australia, Ethiopia, Canada, Myanmar, China into India. They handle about 50,000 tons of grain import each year.





Mexico's corn, wheat outlook lowered

Dry weather conditions resulting in a smaller planted area are expected to reduce Mexico's corn and wheat output for marketing year 2023-24, according to a Global Agricultural Information Network (GAIN) report from the Foreign Agricultural Service (FAS) of the US Department of Agriculture. With yields also lower than initially expected due to unfavorable weather, the FAS reduced its forecast for Mexico's corn output 9% to 25.5 million tonnes, down from 28.1 million tonnes in 2022-23, if realized. Mexico's 2023-24 corn imports are projected 1% higher than the previous year, albeit at a slower rate of growth compared to 2022-23, to meet increasing demand for starch and animal feed production. Wheat production is seen at 3.5 million tonnes, 3% lower than 2022-23 production, based on updated official data that suggests reduced planted area. The FAS revised its expectation of 2023-24 imports upward 4% to 5.5 million tonnes based on anticipated lower production and increased consumption. Meanwhile, exports of mostly durum wheat are forecast to increase by 4% to 830,000 tonnes. "In 2023-24, the United States is forecast to continue to supply virtually all of Mexico's grain imports due to supply chain and tariff advantages," the FAS said.

Govt to sell Bharat Rice at Rs 29/kg in retail

To check inflationary trends in food economy, the Government of India has decided to start retail sale of 'Bharat Rice' to general consumers. In the first phase, 5 LMT of rice has been allocated for retail sale under 'Bharat Rice' brand through 3 agencies viz NAFED, NCCF and Kendriya Bhandar. Retail price for sale of Bharat Rice to general consumers will be Rs. 29/kg. Rice will be sold in 5 Kg and 10 Kg Bags. The Bharat Rice will be available for purchase from mobile vans and physical outlets of the three central co-operative agencies to begin with, and it will also be available through other retail chains including e-commerce platforms very soon. The domestic prices of rice are increasing despite a good crop this Kharif, ample stocks with FCI and in the pipeline and various regulations in place on Rice exports. The retail prices have increased by 14.51% over the past year. In an effort to curb the prices of rice, various steps have already been taken by the Government. Sufficient stock of good quality Rice is available with FCI which is being offered to traders/wholesalers under OMSS at a reserve price of Rs 29/Kg.



Dubai Food Festival is set to return in April

For foodies in Dubai, there are plenty of new restaurants to visit, and for one of the best ways to explore the seemingly unending culinary experiences in the city, don't miss the Dubai Food Festival. The citywide culinary celebration returns from April 19 to May 12 this year. Over the 23 days, foodies can expect a jam-packed culinary schedule where foodies can explore plenty of gastronomic experiences

and offers. You can expect to explore a range of international cuisines and unique flavours. The food festival celebrates and highlights food of all kinds from fine dining establishments to street food and even hidden gems. During **Dubai Restaurant Week**, a weeklong festival within a festival, foodies will be treated to dishes from top restaurants across the city at a discounted price.

EVEREST

Everest Food Products Pvt. Ltd.

Food is nourishment. Food is taste. Food is love. For over 50 years now, Everest has proudly partnered mothers in the kitchen in providing unparalleled taste through the food they cook for our families. Straddling through the diversity of our nation, Everest has dedicated itself to the fine art of creating local, regional and pan-Indian spice blends and pure spices that give our food the mouth-watering taste we want more of. With the ethos of – pure quality speaks for itself, today, brand Everest is synonymous with purity, taste and mother's love. People say good health starts in the kitchen. And kitchens start with Everest, thanks to its unwavering dedication to quality.

Today, Everest maintains its position as India's largest selling spice brand. It holds the highest share in the national market, a fact confirmed by independent syndicated studies (AC Nielsen – All-India Store Audit Report 2022). Its spice factory uses state-of-the-art technology sourced internationally and blends more than 200 metric tonnes of spices each day. The unparalleled success of Everest has reaped several rewards. It has been the proud recipient of the Super brands status Nine times in regularity – in the years 2003, 2006, 2009, 2012, 2015, 2018, 2020, 2022 & 2023-24. Everest has yet again been recognized as one of India's Iconic & Prestigious Brands by Economic Times in its 2023 edition.

Everest spices manufactures six categories of Spices which includes a range of Blended Spices such as Garam Masala, Chhole Masala, Pav Bhaji Masala, etc., Pure Spices such as Tikhalal Chilli Powder, Turmeric, Coriander, Asafoetida (Hing), Exotic spices such as Kesari Milk Masala and Saffron, Seasoning



Mr. RAJIV SHAH
Director
Everest Food Products Pvt. Ltd.

such as Pizza Spice Mix, Pasta Spice Mix, Oregano under the brand name Tasteeto & Ginger Garlic Paste. The basic ingredients are always sourced from regions where they are grown and are packaged in a way that allows them to retain their true flavour and aroma. To create blends, Everest invests extensively in researching traditional and varied cuisines, evaluating cultural preferences and quite simply following the evolution of changing tastes. Years of consumer understanding programmes have been undertaken for extensively researching traditional cuisines, their closely guarded recipes and the masalas that give them their irresistible and authentic taste. This knowledge goes a long way in creating the unique blends that people find

familiar, yet refreshingly new. From the range of more than 28 products in Blended spices to the range of more than 12 products in Pure spices, Everest meets all the needs of Indian kitchens.

Things you didn't know about Everest:

- Vadilal Shah, founder of Everest Masala, started his career in a 200 square feet shop.
- Today, Everest spices are available in over 6,50,000 outlets.
- Everest is India's No. 1* spice brand.
- Everest spices are processed in an ultra-modern, fully automated factory in Umbergaon, Gujarat.
- Everest was the first spice company to introduce spices in small sachets.
- The first product to be launched by Everest was Milk Masala.



Biryani rice among new crop varieties launched by TNAU

The Tamil Nadu Agricultural University (TNAU) Vice-Chancellor (VC) V Geethalakshmi released new crop varieties. It include a high-yielding biryani rice and the first-ever sweet sorghum type. Two varieties of rice, four millets as well as one type each of pulses (Greengram VBN 7), oilseeds (Groundnut CO 8), fibre crop (Cotton VPT 2) and green manure (Daincha TRY 1) are among the new offerings. The rice varieties are a two-line hybrid rice (CO RH5) and a non-basmati, long-slender aromatic rice (CO 58). The new millet types include a sweet sorghum variety [CO (SS)34]. The three new horticultural crops include a Pro-Vitamin A-enriched banana variety (Kaveri Kanchan) and a high-yielding grape variety [GRS (MH) 1]. Five newly launched varieties of vegetables include a striped brinjal variety (CO 3) and a perennial moringa variety (PKM 3).

The other new crops include two varieties in spices and plantation crops (Red tamarind PKM 2 and Coconut VPM 6). On new rice CO 58, the VC told TNIE, "At present, the Pusa Basmati which has GI tag is the most popular for cooking biryani. The CO 58 crop, which is non-basmati, is an alternative to the Pusa Basmati and can be used as biryani rice." CO 58 has a higher yield than Pusa Basmati. Its season is late samba and Thaladi. "CO 58 can yield 17% more crop per hectare compared to Pusa Basmati. Its yield is estimated to be 5858 kg and can be ready for harvest in 120-125 days," the VC said. The Sweet Sorghum CO (SS) 33 is the first sweet sorghum variety of TN, she added. "This crop variety can be used for two



yields of grain and fodder. It can yield 1,127 litres of ethanol per hectare. The variety is suitable to the state and central policies on ethanol production," she said.

7th CCSCCH session concludes, finalising Codex standards for 5 more spices

The 7th session of the Codex Committee on Spices and Culinary Herbs (CCSCCH) was held from 29th January 2024 to 2nd February 2024 at Kochi. After the Covid-19 pandemic, CCSCCH7 was the first session of this committee to be conducted physically. 109 delegates from 31 countries attended the session. CCSCCH7 achieved excellent results. In this session, quality standards for 5 spices, namely small cardamom, turmeric, juniper berry, allspice and star anise were finalised. CCSCCH has forwarded these five standards to the Codex Alimentarius Commission (CAC) recommending for adoption at final Step 8 as full-fledged Codex standards. For the first time ever in this

committee, the strategy of grouping of spices was successfully implemented. In this manner the committee finalised the first group standard for 'spices derived from fruits and berries' (covering 3 spices, viz, juniper berry, allspice and star anise) in the present session. The draft standard for vanilla progressed to step 5 and would be subjected to one more round of scrutiny by member countries before being taken up for discussion in the next session of the committee.

Proposals for development of Codex standards for Dried Coriander Seeds, Large Cardamom, Sweet Marjoram and Cinnamon were put before the committee and were accepted. The committee will work on draft standards for these four spices in its forthcoming editions. The 7th session of CCSCCH witnessed participation of a large number of Latin American countries for the first time. The Codex Alimentarius Commission (CAC), jointly established by FAO and WHO, is an international, intergovernmental body with membership of over 194 countries, which is based in Rome and is tasked with formulating internationally accepted standards pertaining to human food. The CAC conducts its work through various Codex committees, including the CCSCCH, hosted by different member countries.



GOLDIEE GROUP

Undisputed leader in food processing with more than five generations of experience

Founded by Mr. Som Goenka & Surendra Gupta, Goldiee Group is one of the world's leading manufacturers & exporter of spices and various food products. Catering to the Indian consumer base since the year 1980, Goldiee Group is now a market leader in offering a diverse range of products essential to every Indian household and the international arena. Decades of experience in the food processing sector have enabled the company to understand the Indian consumer mindset across different age groups, ethnicities and cultures. The company's far and wide reach of over 350,000 retail outlets managed by 1000 distributors has made Goldiee Group a unique and famous brand name, well recognized throughout the nation. Symbolizing the legacy of the tradition of Indian taste, Goldiee Group offers a complete range of kitchen solution product, which includes; Pickles, Spices, Turmeric powder, Asafoetida (Heeng), Blended Spices, Papads, Curry Pastes, Curry Powders, Ready to Cook Spice Mixes, Vermicelli, Sauces, Jams, Tea, Gulab Jamun Mix, Pooja Kits and Incense Sticks. A range of Noodles, Pasta and Macaroni under the brand name "One-One" is also there in their product bouquet. Additionally, Goldiee Group also launched a new range of Tadka Masala and Garam Masala. The Goldiee Group has a state-of-the-art plant, R&D lab, testing lab, and an in-house manufacturing facility at Kanpur, UP that ensures the highest quality of raw materials used with quality control and quality assurance at every step in the manufacturing of the food products.

Today, Goldiee Group is positioned as one of the few food processing brands that has a presence on a pan India level in 26 states catering to customers in not only the urban cities and towns but also to the rural interiors as well. "We are able to penetrate deeper with our diverse product profile. We are not confined to one segment; we have taken care of all the different segments," said Mr. Som Goenka and Mr. Surendra Gupta, Founders, Goldiee Group. Moreover, post Covid-19, there has been an increase in demand for immunity-boosting products on the rising health awareness. The company's management prides in Goldiee Group's achievement to serve the entire nation during the Covid-19 lock-down period. It gave them essential insights



into the demand for specific immunity-boosting products deemed indispensable by the Indian consumer base. In line with the growing demand, the company established another state-of-the-art manufacturing unit to cater to the new specific demand for immunity boosting products in the market. The Goldiee Group has further planned to expand its network deeper into the Indian interiors more into the micro-regions and expand its footprint internationally into the Russian, Thailand and South African markets. The Goldiee Group is fully-equipped to meet global as well as local demands of different nations, states and cities in their unique taste & flavor. The brand caters to a varied range of selling formats right from the kirana stores, general stores, modern trade outlets, multi-functional outlets, canteens etc.



Bumper soybean crop expected in Argentina

Soybean production in Argentina is forecast to surge by nearly 150% in the 2023-24 marketing year as perfectly timed rains have fallen during planting season, according to a report from the Foreign Agricultural Service (FAS) of the US Department of Agriculture. The FAS projects output at 50.5 million tonnes this season, compared with 20.5 million in 2022-23, a year in which drought slashed yields and reduced planted area. The agency lowered its soybean crush estimate last year to 26 million tonnes "due to decreased export and the lowest crush operation rates in decades." This year's crush total is seen soaring to 40 million tonnes. If realized, soybean production this season would be the highest since 2018-19 when the country harvested 55.8 million tonnes of the oilseed. Regarding the 2023-24 crop, the FAS said the El Niño weather pattern finally ended the country's worst drought in more than 60 years. "Higher-than-average rainfall came to much of the major growing areas beginning in early November and continuing through December," the FAS noted.

The agency revised its soybean planted area projection higher by 800,000 hectares to 17.2 million. The increase is due to the improved weather conditions and "potential economic policy changes by the new government that will encourage exports," the FAS said. The agency pegs 2023-24 exports at 6 million tonnes, more than three times higher than the amount shipped the previous year. Nationwide, 79% of the corn crop had been planted as of Dec. 31, which was nearly 9% ahead of last year's pace, it said. Nearly all the planted crop is rated in a condition of optimal or adequate. "In conversations with local industry contacts, optimism shines through with expectations for more normal precipitation throughout the growing season," the FAS said. "Some industry analysts expect an even larger harvest of as much as 53 million tonnes this year."

Lower acreage, arrivals likely to lift groundnut prices: TNAU

Groundnut prices are likely to increase due to lower area under the crop and dwindling arrivals from key producing States on account of heavy rainfall, according to the TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore. The price forecasting team analysed past 16-year historical prices that prevailed in the Tindivanam Regulated Market for groundnut. Per the results of the analysis and market survey, the farmgate price of quality groundnut during harvest would be around Rs 80-85 per kg. However, the price may subject to change based on the market arrivals and monsoon. Hence, farmers are advised to take up the sowing decision accordingly. Groundnut area and the quantity of the arrivals is very less due to heavy rainfall in major producing states. Groundnut is an important oilseed crop in India which occupies first position in terms of area and second in production. Globally, China ranks first in groundnut production followed by India, Nigeria, USA, Sudan and Senegal.

According to the estimates of Crop Forecast Coordination Centre (CFCC), area is on decline from 45.53 lakh hectares (lh) in 2022-23 to 43.91 lh in 2023-24 for kharif sown crop and from 3.74 lh in 2022-23 to 2.83 lh in 2023-24 under rabi season. Tamil Nadu is one of the major groundnut-growing States in the country. According to the Ministry of Agriculture and Farmers Welfare (2021-22), groundnut production in Tamil Nadu is 10.47 lakh tonnes (lt) with an area of 3.72 lakh hectares. Tiruvannamalai, Villupuram, Vellore, Kancheepuram, Tiruvallur, Cuddalore, Namakkal, Krishnagiri, Salem and Dharmapuri are the major growing districts in Tamil Nadu.





Premium Range of Whole, Blended and Grounded Spices

The journey started in 1957 with a dream to serve the market with pure and hygienic packed spices and food products. This foresight was efficiently guided by Late Shri Dhannalal Jain. He encouraged the team to work to serve the market with consistency, in quality and services. Thereafter, under the direction of Mr. Bhagchand Jain, Chairman of JK Spices, the company has reached new heights—hard work and patience paid off during the process. JK Spices was one of the first companies to introduce commercially packed spices in small packaging. It's an honour to inform you that JK Spices has initiated to installation of an automatic Cleaning and Sortex Plant of Buhler. The company's awareness of quality consciousness helped it in getting ISO 9001:2000 Certification before the competition. JK Spices is constantly researching and developing new product ranges and refining the existing ones, developing existing sectors and maximizing every opportunity in the ethnic markets worldwide. JK Spices is now targeting to expand into the northern region and so on towards Mumbai, Chennai and other Metro Cities. Processing units of the company are at Unjha, the hub of spices in North Gujarat, Kolkata and Jaipur. The primary goal of the company is to provide quality products to its customers. The employees of the company are not just employees but the impression of the company. Talking about infrastructure, the most important factor of any business unit is its infrastructure and, in the Food, & Spices Sector, infrastructure has its significance. The expectations of quality are senseless without the possession of proper - Technology, Building, Environment, Storage Capacity Work Force and JK Spices have them all. Today, it would not be wrong to say that JK Spices has created a niche for itself in the market efficiently. They maintain consistency in the quality of their products throughout the year. This is an extra edge to be different from the competitors.

THE COMPANY'S EXTENSIVE RANGE OF PRODUCTS

Whole Spices: Ajwain (Bishop Weed), Black Pepper Whole, Coriander Whole (Dhania), Cumin Seeds (Jeera), Fenugreek Seeds (Methi), Asafoetida (Hing), Onion Seeds (Kala Jeera), Mustard Red (Sarsoo), Mustard Yellow (Sarsoo), Panch Foran, Poppy Seed, Small Mustard (Rai), Fennel Seeds (Sounf)

Ground Spices: Asafoetida Powder (Hing), Coriander Powder (Dhania), Dry Mango Powder (Amchur), Cumin Powder, Kashmiri Red Chilli (Sweet), Mustard Powder, Rajasthani Coriander Powder, Rajasthani Red Chilli Powder, Red Chilli Powder (Hot), Turmeric Powder (Haldi)

Blended Spices: : Chaat Masala, Chhole Masala, Pav Bhaji Masala, Sabji Masala, Sambhar Masala, Shahi Garam Masala

Food Products: : Psyllium Husk (Sat-Isabgol), Soya Chunks (Soya Vadi, Tapioca Seed Small, Tapioca Seed Big)

Premium Spices: Cardamom, Clove, Dry Fenugreek Leaf (Kasuri Methi)

Besides the above range of spices, the company also offers CTC Assam Tea in the beverage category and JK Green which is one of the finest brands specialising in the spices and grocery category. It is marketed by JK Masale Group which has been in the food business since 1957 covering a range of activities from manufacturing to distribution of a large variety of products. JK Green is always targeting the customer requirements by providing the best quality and range catering in almost all the sectors through modern marketing tools and techniques. Serving solely vegetarian products, JK Green strives towards creating a green environment wherein everything is organic and fresh. This brand was introduced to serve the customer's demand for Customized Products and Pack sizes.

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Telangana to host Global Rice Summit this year

Telangana will host the Global Rice Summit-2024, which will be held in India for the first time between June 4 and 6. More than 500 stakeholders including exporters, experts, researchers, and market forces from various countries and Indian states will participate if the state government passes a crucial resolution seeking the Centre to tweak the policy on rice export ban since a lot of stock is pending with states including Telangana. The event will be held in partnership with International Commodity Institute (ICI). Divulging the details of the conference along with agriculture minister Tummala Nageswara Rao, ICI's Indian representative Samarendu Mohanty, said India has thousands of rice varieties, which are offered to exporters across the globe. "We want other countries to have a glimpse of what India and Telangana have, as the country is the biggest rice exporter in the world. Telangana has become the biggest rice producing state in the country, and this conference will be a platform for interaction and building networks," Mohanty said. "We will invite heads of International Rice Research Institute." ICI is an NGO working in rice production and export research trends. ICI CEO Jeremy Zwinger said the conference will open up many opportunities.



Kazakhstan exported record volumes of oilseeds and vegetable oils to China



Last year, Kazakhstan sold a record 833 thousand tons of oilseeds and oils to the Chinese market, which is almost 60% higher than in 2022 (523 thousand tons). This estimate was published by the analysts of the Hamburg-based analytical agency OilWorld (Germany). They note that in the reporting period, Kazakhstan significantly increased the shipments of oilseed flax – from 174 thsd tonnes in 2022 to 306 thsd tonnes; sunseed – from 191 thsd tonnes to 206 thsd tonnes; safflower seeds – from 48 thsd tonnes to 123 thsd tonnes. Sales of soybeans also increased slightly – from 2 thsd tonnes to 8 thsd tonnes. At the same time, Kazakhstan's oil supplies to China also increased: sales of sunflower oil amounted to 138 thsd tonnes compared to 76 thsd tonnes in 2022, and rapeseed oil – 40 thsd tonnes compared to 32 thsd tonnes. In addition, Kazakhstan started exporting meal to China: in 2023, 2 thsd tonnes of soybean and 10 thsd tonnes of rapeseed meal were shipped.

Dec chickpeas exports triple, lentils double

Australia exported 94,763 tonnes of chickpeas and 237,345t of lentils in December, according to the latest data from the Australian Bureau of Statistics. The chickpea figure is close to triple the amount shipped in November to reflect volume exports to Bangladesh, which at 74,574t accounted for 79pc of the monthly total. Increased shipments to Bangladesh point to a building-up of stocks ahead of Ramadan. The second and third-largest destinations for

December chickpea exports respectively were Nepal on 4352t and the United Arab Emirates on 4010t. Lentil exports in December were almost double the 119,134t shipped in November to reflect new-crop availability out of South Australian and Victorian ports. India on 152,407t represented 64pc of Australia's December lentil exports, with Turkiye on 27,100t and Bangladesh on 22,204t the second and third-largest markets respectively for the month.

Self-sufficient in production of pulses

The Government of India has taken several steps/initiatives to make the country self-sufficient in the production of pulses. The Department of Agriculture & Farmers Welfare (DA&FW) is implementing the National Food Security Mission (NFSM)-Pulses in 28 States and 2 Union Territories (Jammu & Kashmir and Ladakh) with the objective to increase production of pulses through area expansion and productivity enhancement. Under NFSM-Pulses, assistance is given through States/UTs to the farmers for interventions like cluster demonstrations on improved package of practices, demonstrations on cropping system, seed production and distribution of high yielding varieties, improved farm machineries/resource conservation machineries/tools, efficient water application tools, plant protection measures, nutrient management/soil ameliorants, processing & post-harvest equipment, cropping system based trainings etc. In addition, the certified seeds of high yielding varieties of pulses are provided in the form of seed mini kits at free of cost to the farmers. The Mission also provided support to Indian Council of Agricultural Research (ICAR) & State Agricultural Universities (SAUs) / Krishi Vigyan Kendras (KVKs) for technology back stopping and transfer of technology to the farmer under supervision of Subject Matter Specialists/Scientists. 150 seed hubs on pulses have been set up under NFSM to augment the availability of quality seed of pulses.

Government of India also provides flexibility to the states for state specific needs/priorities under Rashtriya Krishi Vikas Yojana



(RKVY). The states can promote pulses under RKVY with approval of State Level Sanctioning Committee (SLSC) headed by Chief Secretary of the State. The Minimum Support Prices (MSPs) for pulses have also been increased over the years to encourage the farmers to grow more pulses by ensuring remunerative prices. In order to increase the productivity potential of pulses crops in the country, Indian Council of Agricultural Research (ICAR) undertakes basic and strategic research on these crops and applied research in collaboration with State Agricultural Universities for developing location specific high yielding varieties and matching production packages. During the last five years (2018-19 to 2022-23), total pulses production has increased by 18%. Based on the production estimates for the year 2022-23, Madhya Pradesh, Maharashtra and Rajasthan are the top three pulses producing states in the country. This information was given by the Union Minister of Agriculture and Farmers' Welfare, Shri Arjun Munda in a written reply in Rajya Sabha.

Argentina wheat harvest ends up 24 percent year over year



Argentine farmers have closed the 2023/24 wheat campaign with a harvest of 15.1 metric tons, slightly lower than initially hoped for but up nearly a quarter versus the drought-hit previous season, the Buenos Aires grains exchange said. In a wrap-up to mark the end of the wheat season, the exchange said planting of the crop had been 5.9 million hectares (14.6 million acres), its lowest in the last five seasons due to dry weather last year that has since reversed with decent rains. The lower planting dented initial production estimates. "The campaign ends 3.1 million tons below the initial outlook due to the reduced planting area, late frosts in early October and a large part of the central farm area affected by water stress during the critical period," it added.

The national average yield for wheat was around 25 percent higher than the previous cycle, but 2.7 percent lower than the average yield of the last five campaigns, it added. The harvest was up 23.8 percent. It added that despite the improved harvest versus the drought-hit 2022/23 season, lower global prices would dent the crop's economic impact this year, though a rebound in exports should help bring in more tax revenues for the government. Argentina is a key global wheat exporter and one of the top suppliers of soy and corn.

Sugar trade body's first estimate pegs output 4% lower for 2023-24 season

Sugar trade body AISTA projected the country's sugar production to be around 31.6 million tonnes for the 2023-24 season (October-September), about four percent lower than the previous season. The estimated net domestic sugar production excludes diversion of sucrose of about 2 million tonnes for ethanol production, it said releasing the first production estimates. With estimated sugar production of 31.6 million tonnes and opening stock of 5.7 million tonnes, the availability of sugar in the country is likely to be 37.3 million tonnes, which is higher than the estimated domestic consumption of 29 million tonnes, it added.

The closing stock of sugar would be around 8.2 million tonnes in the 2023-24 season. In the previous 2022-23 season, sugar production was 32.9 million tonnes. According to the All India Sugar Trade Association (AISTA) Chairman Praful Vithalani, the first estimate has been made taking into account the quantum of sugarcane crushed and yield and recovery rates achieved so far; the remaining standing crop and the diversions of sucrose allowed for production of ethanol. The production estimates are subject to three percent variation, he said. Sugar production in Uttar Pradesh is pegged higher at 11.7 million tonnes for 2023-24 season, it was lower at 9.6 million tonnes in Maharashtra and 4.7 million tonnes in Karnataka for the same period. Sugar production in Uttar Pradesh — the country's second largest producing state — is estimated higher than 10.7 million tonnes achieved last season. AISTA said the diversion of cane to Gur and Khandsari units in Uttar Pradesh is more than the last season, as they are giving higher cane prices to farmers. Overall, the crop is good in UP and the mills are expected to operate till March-end and may be till the first fortnight of April due to climate change, foggy weather and lower sunshine, it said.

Whereas production in Maharashtra — the country's largest sugar producing state — is pegged lower at 9.6 million tonnes for 2023-24 season, as against 10.7 million tonnes in the previous season. "The unseasonal rains in Maharashtra have increased the yield and sucrose content. Further, the unregistered cane has also



increased the availability of sugarcane which is likely to result in more sugar production than initially expected," AISTA said. Due to the problem of finding harvesting labour, the season will prolong in the state. This will give more time for standing sugarcane to mature, increasing the yield and sucrose content in cane, it said and added that most of the mills in Maharashtra are now expected to operate till March-end, it added. Similarly in the country's third largest sugar producing state of Karnataka, the production is estimated to be lower at 4.7 million tonnes in 2023-24, as against 5.6 million tonnes in the previous season. AISTA said a fear was expressed in the beginning of the season that in Karnataka, there would be a drastic reduction in sugar production due to drought and the season was also expected to be of short duration of around 80-90 days.

Arunachal Pradesh to have a mini food park in West Siang district

Arunachal Pradesh Chief Minister Pema Khandu has said that the government will establish a mini food park in the West Siang district with food processing units for all produce of the entire Siang belt. Khandu declared that the

Arunachal Pineapple Festival, held at Bagra for the first time as a community initiative in collaboration with Arunachal Pradesh Marketing Board, will be an annual event to be organized by the state department of Horticulture. Underscoring West Siang's potential in horticulture, Khandu assured to establish a mini food park in the district with food processing units for all produces of the entire Siang belt. It may be noted that Bagra village in particular and Pushi Bango in general cultivated pineapple in large scale since 1950 under the patronage of the first pineapple grower of the area late Tojo Bagra. The Pineapple Festival aims to push for at least 2000 to 5000 hectares of pineapple, orange, lemon, banana, etc cultivation in the area.



FAO projects record 2023-24 cereal output

Global coarse grains and overall cereal production in 2023-24 are projected to reach record highs, according to the latest Cereal Supply and Demand Brief from the Food and Agricultural Organization (FAO) of the United Nations. The report, released Feb. 2, pegs global coarse grains output at 1.532 billion tonnes, following a 12-million-tonne upward revision from the previous month. The bulk of the revision reflects new official data from Canada, China, Turkey and the United States, where a combination of higher yields and larger harvested areas than previously expected has led to higher corn production estimates. Total 2023-24 cereal production was revised upward by 13.2 million tonnes to 2.836 billion tonnes, an increase of

1.2% from 2022-23. The FAO also raised its 2023-24 production estimate for wheat by 1.4 million tonnes to 788.5 million, which is still 2.2% lower than the 2022-23 total. World cereal utilization in 2023-24 is forecast at 2.822 billion tonnes, up 8.9 million from the December forecast and surpassing the 2022-23 level by 1.2%, led by greater anticipated feed use, especially in the European Union as well as in Australia and the United States. Consequently, the 2023-24 global cereal stocks-to-use ratio is forecast at a comfortable level of 31.1%, exceeding the 2022-23 level of 30.9%, the report said.

Global trade in cereals in 2023-24 is now forecast to reach 480 million tonnes, up by 0.8% from the preceding year, led mostly by larger traded volumes foreseen for coarse grains while world trade in wheat and rice could decline, the FAO said. The FAO Cereal Price Index declined by 2.2% from the previous month. "Global wheat export prices declined in January driven by strong competition among exporters and the arrival of recently harvested supplies in the Southern Hemisphere countries, while those of maize (corn) fell sharply, reflecting improved crop conditions and the start of the harvest in Argentina and larger supplies in the United States," the FAO said. "By contrast, price quotations for rice rose 1.2% in January, reflecting a strong export demand for Thai and Pakistani higher quality indica rice and additional purchases by Indonesia." In a separate report, the FAO Food Price Index, which tracks monthly changes in the international prices of a set of globally traded food commodities, averaged 118 points in January, down 1% from December and 10.4% from its corresponding value a year ago.

Chana prices may rule firm as new crop arrival hits mandis in Karnataka, Maharashtra

The new chana crop has hit the *mandis* in Karnataka and Maharashtra and prices will likely rule firm above the minimum support price (MSP) levels. The chana acreage was down this rabi season at 102.90 lakh hectares (lh) compared with 109.73 lh on a decline in the area in sowing in Rajasthan, Karnataka and Gujarat. However, large producing States of Madhya Pradesh and Maharashtra have witnessed an increase in the area, per the latest data from the Agriculture Ministry. The dip in area and erratic rains are likely to impact production, which may be lower than last year, trade sources said. Bimal Kothari, Chairman, India Pulses and Grains Association (IPGA) said, "Recently there has been some rains in parts of North India and the cold wave should help the crop in the region." The new chana crop's modal price, the rate at which most trades is in the range of Rs 5,700-6,200 a quintal across *mandis* in Karnataka and Maharashtra. The MSP for chana for the 2024-25 rabi marketing

season is Rs 5,440. Kothari said chana prices are likely to rule at the current levels as the Government has allowed imports of yellow peas at zero import duty till March 31, 2024, which would help check any rise in prices.



Indian agri exports decline 10% in April-November due to drop in cereal shipments



India's exports of agri-products monitored by APEDA fell by a tenth during the April-November period of the current financial year, mainly on account of a decline in cereals shipments, excluding basmati rice. Agri exports for April-November stood at \$15.729 billion, a decline of 9.73 percent over \$17.425 billion in the same period last year, per the latest provisional data released by APEDA. Basmati rice shipments in April-November rose 17.58 percent at \$3.7 billion (\$2.87 billion) on higher purchases by buyers such as Saudi Arabia and Iraq, among others. In volume terms, basmati rice exports were up 9.6 per cent at over 29.94 lakh tonnes (lt) (27.32 lt). However, non-basmati rice shipments fell by 25 percent on account of the export

restrictions imposed by the government in July to improve domestic availability and contain price increases. Non-basmati rice exports in April-November stood at \$3.07 billion (\$4.10 billion). In volume terms, the shipments were down 33 percent at 76.921t (115.71t).

Wheat exports were down 98 percent at \$29 million over last year's \$1.50 billion. Other cereal exports were down 38 percent at \$429 million over the same period last year's \$699 million. However, export of livestock products, led by buffalo meat and poultry items, was up 6.31 percent in April-November at \$2.88 billion (\$2.70 billion). Buffalo meat exports were up 13 percent at \$2.40 billion (2.17 billion in April-November of FY23), while poultry product shipments increased about 39 percent at \$113 million (\$82 million). Shipments of dairy products, however, declined 32.86 percent at \$283 million (\$421 million). Fresh fruit and vegetable exports rose 20 percent at \$1.19 billion (\$991 million), while shipments of processed fruits and vegetables grew 8 percent at \$1.41 billion (\$1.31 billion). Other processed foods, including groundnuts, guar gum, alcoholic beverages and milled products, registered a growth of 3.9 percent at \$2.96 billion (\$2.85 billion). Guar gum, shipments declined 20 percent at \$352 million (\$443 million), while that of groundnuts increased 9 percent at \$504 million (\$461 million). Floriculture exports rose 2.41 percent at \$154 million (\$150 million).

India's coffee exports fell 5.4% in 2023

Coffee shipments from India declined 5.4 percent to 3.77 lakh tonne in 2023 due to a fall in the shipment of Robusta coffee, according to the official data. The country had exported 3.98 lakh tonne of coffee in 2022. India, Asia's third-largest producer and exporter, grows Arabica and Robusta variety of coffee. Arabica coffee bean has lesser caffeine content than the Robusta. Arabica has a sweet and smoother taste, while the Robusta is generally more bitter and harsher on the taste buds. According to the Coffee Board of India's latest data, export of Robusta coffee bean declined 15 per cent to 1.87 lakh tonne in 2023, from 2.20 lakh tonne in the previous year. However, the shipment of Arabica coffee bean rose 5.79 percent to 46,869 tonne in 2023 from 44,302 tonne in the previous year. Even Instant Coffee exports rose 6.68 per cent to Rs 1.42 lakh tonne as against 1.33 lakh tonne in the said period, as per the data. In terms of value, total coffee exports were at Rs 9,580.58 crore during 2023. The unit value realisation was Rs 2,54,104 per tonne. Italy, Russia, the UAE, Germany and Turkey are the major coffee export destinations for India. In its post-blossom estimate, the board has projected the country's total coffee production at 3,74,200 tonne

for the 2023-24 marketing year (October-September), higher than the actual output of 3,52,000 tonne in the previous year.



Global corn market will likely come under pressure on surplus output, weak demand

Corn (maize) prices will likely come under pressure this year in the global market on excess supplies and weak demand with higher ending stocks compounding the situation, global agencies and analysts say. Prices are already at a three-year low and this could come handy for Indian sectors such as poultry and starch manufacturers who are looking at imports in view of a surge in corn domestic rates. With maize in India being used for production of ethanol after sugarcane production was affected by a deficient monsoon, prices have increased sharply this year above MSP. This has led to the poultry sector, in particular, and starch industry seeking duty-free facility to import maize. However, the Centre will unlikely consider their demand since five lakh tonnes of corn can be imported at a concessional duty of 15 percent under the tariff quota regime. In the normal course, imports are levied 50 percent duty, said a trade analyst. What could provide relief to the domestic industry relying on corn is the bearish forecast. "It is our view that the world corn market will return to a net surplus position of 40.1 million tonnes (mt) in 2023-24 (July-June), following the generation of a narrow 1.1 mt deficit in 2022-23, and that the accumulation of inventories will serve as a major price headwind," said BMI, a unit of Fitch Solutions.

The International Grains Council (IGC) said barley and wheat harvests also seen larger, the outlook for world 2023-24 total grains (wheat and coarse grains) production has been increased. The Agricultural Marketing Information System (AMIS) of the Food and Agriculture Organisation (FAO), a United Nations body, raised its forecast for maize production, largely on an upward revision in the US. It said the output was set to surpass the 2022 level by 4.6 percent. The US Department of Agriculture (USDA) World Market and Trade report said global corn production is forecast up, with larger crops in the US,



China, India and Paraguay more than offsetting a fall in Brazil. US production has been forecast at a record 15.34 billion bushels (25.40 kg each) against earlier estimates of 15.22 billion bushels. "We have held our average price forecasts for CBOT-listed second-month corn futures contracts in 2024 and 2025 unchanged at \$5 per bushel and \$4.5 per bushel, respectively," BMI said. The research agency said speculators remain pessimistic on corn prices, with the net position held by money managers in corn contracts at the start of 2024 most bearish for several seasons. "Given continued price weakness, risks to our forecasts are skewed towards the downside," it said.

The IGC said though much of the additional corn supply will be absorbed by increased use for feed, the forecast for global carryover stocks is up by 5 mt to 590 mt. "The figure for trade (Jul/Jun) is also boosted by 5 mt, including upgraded estimates for maize and wheat," it said. AMIS said higher utilisation of corn in Brazil and the US will balance projections of lower offtake in the Russian Federation and a few countries in Asia and Africa. "Trade in 2023-24 is underpinned by

stronger import demand seen from Mexico and Saudi Arabia, as well as higher exports from Paraguay and the Russian Federation," the FAO arm said. The USDA said global trade has been forecast down as lower exports from Brazil and India will likely more than offset an increase in Turkey. "Global imports are also forecast lower as decreases for the European Union, Vietnam, and Bangladesh more than offset increases for Iran, Iraq, Turkey, and the Philippines," it said. AMIS said closing stocks would be 8.5 percent higher to the opening inventories. BMI said, "Projections for large harvests in Argentina and Brazil continue to dampen market sentiment. We forecast that China will harvest a record volume of corn in 2023-24, which could trim world import demand." However, BMI and the other agencies said El Nino, which has resulted in warm temperatures across the world since June 2023, could lead to short-term upside risks. "An increase in the manufacture of corn-based ethanol, which is expected to account for a rising share of new production capacities, in Brazil poses a longer-term risk to our price outlook," BMI said.

USDA updates final 2023 canola statistics

The USDA updated final canola production estimates for the U.S. in its Annual Crop Production Report, showing a record crop. It said the average canola yields in North Dakota were 1,810 pounds per acre, which is up from its October estimate of 1,790 pounds and down just 10 pounds from yields in 2022. Total production in North Dakota was a record, at 3.47 billion pounds, and 1.93 million acres of canola were planted in the state, with 1.915 million harvested. For the U.S., the USDA said total canola production was a record high 4.16 billion pounds, up 9 percent from last year on a record acreage of 2.34 million acres. Canola acres in Washington reached a record and Minnesota had a record high canola yield of 2,470 pounds per acre.

The USDA also updated estimates of canola production in its monthly Oil Crops Outlook. With higher production, canola imports were lowered to 900 million pounds and crush was forecast up to 4.5 billion pounds. Canola crush in November 2023 was at a record-high 462 million pounds, bringing the June through November crush total to 2.4 billion pounds, 16 percent above market year 2022-23. The strong crush is driven by the domestic demand for canola oil. Along with higher canola oil production, the USDA increased canola oil imports, up 200 million pounds to 6.9 billion, which have been primarily sourced from Canada. With higher supplies, canola oil for food use is forecast up to 5.2 billion pounds. As a result of the record-high crush, canola oil prices have continued to fall and are forecast at 59 cents per pound, the lowest since 2019. While the USDA left Canadian canola production estimates unchanged, it did lower the canola export estimate slightly. The USDA shows no change in its forecast for Canadian canola production at 18.8 million metric tons (MMT) from its December estimate. It reduced Canadian canola exports by 50,000 metric tons (MT) to 7.65 MMT. Agriculture and Agri-Food Canada still expects canola exports to total 7.7 MMT. Currently, there have been reports that Canada is on pace to export only 6 MMT this crop year, therefore exports must pick up significantly, particularly to China, to reach estimated levels. China, Japan, and Mexico are the largest export destinations for Canadian canola seed.



Government extends edible oil imports at lower duty until March 2025

The Indian government extended lower import duty on edible oil by a year, till March 2025. The lower import duty structure on crude palm oil, crude sunflower oil and crude soy oil was originally set to expire in March, this year. India is the world's biggest importer of vegetable oil. The basic import duty on refined soyabean oil and sunflower oil was cut to 12.5% from 17.5%, in June last year. India imports palm oil mainly from Indonesia and Malaysia, and a small quantity of crude soft oil, including soybean from Argentina. Sunflower oil is imported from Ukraine and Russia. The government also imposed a 50% duty on exports of molasses, a by-product of sugarcane used as raw material for alcohol production, with effect from January 18. A finance ministry notification said molasses resulting from the extraction or refining of sugar will attract a 50% export duty. According to industry data issued, India's edible oil imports fell 16 percent on an annual basis in December to 13.07 lakh tonnes as a result of decreased shipments of crude and refined palm oils. According to data from the Solvent Extractors' Association of India (SEA), edible oil imports decreased from 15,55,780 tonnes in December of the previous year to 13,07,686 tonnes. Within the edible oil category, imports of crude palm oil fell to 6,20,020 tonnes from 8,43,849 tonnes, while inbound shipments of RBD Palmolein (Refined Bleached Deodorised) dipped slightly to 2,51,667 tonnes from 2,56,398 tonnes.

Punjab sees bumper rice produce despite floods, courtesy short-duration varieties



Punjab has recorded a bumper output of paddy and basmati crops even as the kharif season 2023-24 was marred by floods during July and August last year. Data from the Punjab Mandi Board says production of both types of rice to date was 212.31 lakh tonnes which was 3% more than what was recorded the year before. The total production of basmati and non-basmati was pegged at 206.28 lakh tonne in 2022-23. The procurement of non-basmati by government agencies -- for free distribution to underprivileged sections -- ended in November.

Aromatic varieties of basmati are purchased by private players. Officials of the state agriculture department and farm experts attribute higher production, despite floods, to use of short-duration varieties and increased area under basmati. Official data says till January 19, different mandis across the state registered the arrival of basmati rice at 26.45 lakh tonnes. It was 13% higher than the 2022-23 season when Punjab recorded a total arrival of 23.32 lakh tonne.

In the 2022-23 kharif season, Punjab's non-basmati production was 182.96 lakh tonnes which increased to 185.86 lakh tonnes in 2023-24. The increase in the yield of rice came despite the state seeing floods soon after the crop was sown. The floods had wreaked havoc in various districts including Patiala, Sangrur, Rupnagar, Jalandhar, Ferozepur and Fatehgarh Sahib during paddy sowing season, thus causing extensive damage to the crop on about 85,000 hectares.

GS Mangat, the additional director, research (crop improvement) at Ludhiana-based Punjab Agricultural University (PAU), said that farmers then had to resow the kharif crop with growers taking to PR 126, a short duration paddy variety, and PUSA Basmati 1509 which benefitted them immensely. "This time, the yield was high as farmers switched to varieties that take almost one month less time. In 2023-24, the area under basmati was enhanced to 6 lakh hectares which was almost one lakh hectares higher than the previous season," he said.

UK wheat ending stocks rise as exports fall

Wheat ending stocks in the United Kingdom are forecast to rise by 30% from the previous year due to lack of export competitiveness, according to a report released on Jan. 25 by the Agriculture and Horticulture Development Board (AHDB). In its first estimates of exports and ending stocks for the 2023-24 season, the AHDB noted "the unusual situation of larger end of season stocks despite a smaller crop." The current season's wheat ending stocks are projected at 2.552 million tonnes, compared with 1.953 million at the end of 2022-23. The AHDB said total wheat availability is higher than the previous estimate in November due to an increase in imports, which are now pegged at 1.725 million in 2023-24, up 300,000 tonnes from November's estimate. "The majority of imports this season are expected to be high protein milling wheat due to the lack of high-quality wheat available domestically," the AHDB said. "Doubts over the 2024 crop following the wet autumn are also a factor."

Domestic usage of wheat is forecast to rise year-on-year, though by less than previously predicted, the report said. "This is because of lower-than-forecast actual data in recent months, plus some

caution for the remainder of the season surrounding current lower ethanol prices," the AHDB said. Concerning exports, the AHDB said the current pricing relationship to European (and global markets) severely limits UK wheat export potential this season. So far this season (July-November), the UK has exported just 127,000 tonnes of wheat, 71% less than the same period in 2022-23. The AHDB forecasts 2023-24 exports at just 275,000 tonnes, the lowest since 2020-21 (209,000). "Limited exports mean carry-out stocks are forecast to rise year-on-year," the AHDB said.





Satellite survey estimates India's mustard crop acreage 5% higher

The area under mustard this year is estimated to have increased by 5 percent to 100.39 lakh hectares (lh) as of February 1 against 95.76 lh covered a year ago. The estimate is based on a survey undertaken by RMSI Cropalytics, nominated by the Solvent Extractors' Association of India (SEA) for an all-India rape-mustard crop. BV Mehta, Executive Director of SEA, said RMSI has submitted the third report based on remote sensing. He said mustard crop acreage has come down in some States during the current year. Explaining this, he said farmers in many districts of Gujarat and Rajasthan have opted for other crops instead of mustard. The price offered to mustard was lower than minimum support price (MSP), he said. The remote sensing survey showed that the acreage increased by 5 percent in eight major States from 86.45 lh as on February 1 of 2022-23 to 90.63 lh now. Of these States, the acreage declined to 2.69 lh (2.91 lh) in Gujarat, and to 1.92 lh (2.09 lh) in Chhattisgarh.

Uttar Pradesh witnessed a substantial jump of 27 percent in acreage from 14 lh in 2022-23 to 17.76 lh in 2023-24. In Haryana, the acreage increased by 5 percent to 7.59 lh (7.34 lh). The acreage went up by 1 percent from 37.43 lh (37.82 lh) in Rajasthan, and by 5 percent to 13.96 lh (13.23 lh) in Madhya Pradesh. However, acreage declined by 8 percent and 1 percent in West Bengal and Assam, respectively. The remote sensing-based survey showed that mustard crop acreage went up by 5 percent to 9.76 lh (9.31 lh) in the remaining States of the country. Mehta said RMSI carried out analysis in the mustard-growing districts using the Normalized Difference Vegetation Index (NDVI). Normal crop health condition is when the NDVI value is beyond 0.45. Better moisture content in the crop canopy represents healthier vegetation and its optimal growth. Mehta said crop health was found to be optimal in States such as Assam, Gujarat, Haryana, Madhya Pradesh, Uttar Pradesh and Rajasthan indicating good crop condition till date, whereas crop condition was found to be moderate in Chhattisgarh and Rajasthan.

Algeria increased imports of sunflower oil from Russia by 2.8 times in 2023

In 2023, Russia increased the value of exports of agricultural products to Algeria by 20%. Over the past 5 years, the figure has increased almost 5 times. In physical terms, the volume of supplies to the North African country exceeded 2.7 million tons - 81% more than in 2022. The key product exported to Algeria is wheat, with shipments beginning in mid-2021 after a 3-year hiatus. At the end of 2023, 2.5 million tons of cereal were sent to the Republic, which is 91% more than the previous year. Revenue from wheat exports was increased by 52%. Thanks to this dynamics, Algeria has risen to 4th place among the leading buyers of Russian wheat after Turkey, Egypt and Bangladesh. Algeria also ranks 2nd among the largest importers of domestic soybean oil. Product supplies from Russia to the Republic last year decreased by 5.7%, to 180 thousand tons, and export revenue - by 29%. At the same time, sales of sunflower oil increased by 2.8 times, to 11 thousand tons, in physical terms and 2.2 times in value terms. In November, barley exports to Algeria resumed after a 2.5-year break. In November and December 2023, 57 thousand tons of barley were shipped to the country.





Govt starts buying tur dal at market price for buffer

To ensure that farmers get remunerative prices and build the buffer, farmers' cooperative Nafed and National Cooperative Consumers Federation (NCCF) have commenced procurement of tur dal at market prices, which are 42% above the minimum support price (MSP). Sources said only around 2000 tonne of tur dal has been purchased in Madhya Pradesh and Andhra Pradesh from the farmers by Nafed and NCCF at the market price. The procurement is expected to rise in next two months, the peak period for arrivals of pulses variety. During February 15 – April 15, the two agencies are aiming to purchase 0.4 million tonne (MT) of tur for buffer stock under the price stabilisation fund. The agencies have registered more than 0.2 MT farmers for the direct purchase scheme. The dynamic pricing model of purchase from the farmers for the pulses is accordance with the government's market intervention initiative to buy onions from the farmers at the market price for buffers.

Trade sources said that while farmers are getting prices above the MSP from the trader because of domestic production pulse variety is not sufficient to meet demand, the government's direct purchase from the farmers is not 'attractive' enough. For the last few years, Nafed has been unable to carry out MSP operations for creating a buffer for tur dal because of higher prices. The mandi prices of tur dal on Wednesday at Latur, Maharashtra, the hub of the trade, was ruling around Rs 10,000 – Rs 10,200/quintal against the MSP of Rs 7,000/quintal for the 2023-24 season (July-June). The official said that purchase of pulses varieties above MSP will give a signal to the farmers to augment production which would reduce the country's import dependence. In the 2023-24 crop year (July-June), the agriculture ministry has projected tur dal production of 3.42 MT, which is similar to the output for the previous year. However, to meet domestic demand, India imports around 0.9 MT of tur dal from mostly Mozambique, Malawi and Myanmar.

Drought lowers Canada's 2023-24 wheat production

Despite a larger planted area, Canada's wheat production in 2023-24 dropped 7% from the previous year to 31.95 million tonnes, according to a report from the Foreign Agricultural Service (FAS) of the US Department of Agriculture (USDA). Severely low soil moisture in Alberta and Saskatchewan reduced yields, the FAS said. Total wheat milled is expected to be in line with recent years, based on steady supply and demand. Animal feed demand is forecast to be slightly lower than the previous year. Even with strong exports in the first half of 2023-24, total exports are expected to drop 9% year-over-year in lower exportable supplies, the FAS said. Exports of non-durum wheat increased 11% over the previous year.

China was the largest buyer of non-durum Canadian wheat in the first four months of 2023-24, purchasing 944,400 tonnes, 31% less than the same time frame the previous year. Indonesia was the second largest buyer of non-durum wheat, purchasing 700,600 tonnes, a 48% increase over the previous year. Canada and Saudi Arabia restored diplomatic ties in May 2023. This led to a rebound in exports of durum wheat to Saudi Arabia, the FAS said. Exports of wheat to India, across the Arabian Sea from Saudi Arabia, also increased in 2023. Imports have increased 26% over the same period in the previous year on lower domestic supplies. Imports are forecast to end the marketing year up 5% from 2022-23. Nearly 100% of durum and non-durum wheat imports year-to-date has come from the United States, the FAS said.



Forthcoming Trade Shows and Events



The seventh International Spice Conference (ISC-2024) is being organized by the All India Spices Exporters Forum (AISEF). The theme of ISC 2024, "Shaping the Future: Trends and Insights," focuses on the future of the spice industry and aims to provide insights into the emerging trends, challenges, and opportunities that will shape the industry in the coming years.

Date: 03-06 March 2024

Venue: Hyatt Regency, Gurgaon, Delhi-NCR

50th DAIRY INDUSTRY CONFERENCE

50th Dairy Industry Conference with the theme, Indian Dairying: Innovation & Entrepreneurship envisages addressing contemporary issues concerning dairy entrepreneurship backed by innovations in the industry. The concurrent exhibition will host Indian and international exhibitors who will showcase their time-tested machinery and equipment, ancillary materials and services for optimizing processes at every step of dairy value chain.

Date: 04-06 March 2024

Venue: HITEX Exhibition Center, Hyderabad, India



AAHAR - The International Food & Hospitality Fair is a flagship B2B event organized by India Trade Promotion Organisation (ITPO), the premier trade promotion body of the Government of India. AAHAR is one of Asia's best known brands in Food & Hospitality shows. The show has grown by leaps & bounds in recent years and is today the well known destination for global vendors and sourcing professionals.

Date: 07-11 March 2024

Venue: Pragati Maidan, New Delhi, India



Annapoorna Inter Food 2024 is India's largest and most comprehensive exhibition on food & beverage industry. The first edition of Annapoorna was started in 2006 by Federation of Indian

Chambers of Commerce and Industry (FICCI). Annapoorna Inter Food, by its increasing quality of exhibitors and visitors, has become the most sought-after food sector trade fair in India.

Date: 05-07 June 2024

Venue: India International Convention and Expo Centre, Dwarka, Delhi



It's time to turn your focus to the most happening Food and Drink processing expo in South India! Meet the most premium suppliers and influential buyers all under one roof! Interact with them and explore an ocean of opportunities. The expo is all set to showcase noteworthy innovations, cutting-edge technologies and expert solutions in the processing and packaging sectors.

Date: 03-05 July 2024

Venue: Codissia Trade Fair Complex, Coimbatore, Tamil Nadu, India



Confederation of Indian Industry (CII) has been organizing Foodpro - an exclusive initiative on Food Processing & Food Technology since the year 1995. Coinciding with Foodpro 2024, the 4th edition of "ColdStoRe India" - an exclusive and focused event on Cold Storage, Refrigeration & Transportation; 4th edition of "T-Food" - A Traditional Food Festival & Expo; the 2nd edition of "Food Packaging Expo" focusing on end-to-end packaging needs for the food products and "Food Expo" to showcase wide variety of ready to eat food products from all over the world are organised.

Date: 09-11 August 2024

Venue: Chennai Trade Centre, Chennai, India

12th Global Spice Summit

The 'Global Spice Summit' is being organized with the view to provide a platform to all the spice stakeholders including manufacturers/ packers, processors, traders, exporters, importers, scientists, consultants, government bodies/ institutions, research institutions, entrepreneurs etc. in the spices industry and trade to interact, exchange views and make business deals.

Date: 17-18 January 2025

Venue: Indore, Madhya Pradesh, India

INDUS FOOD
 Source. Process. Collaborate.

INDUS FOOD TECH

Glimpses of Indusfood & Indusfood Tech 2024

Trade Promotion Council of India organised the 7th edition of Indusfood 2024 at India Exposition Mart, Greater Noida, during January 8-10, 2024. The premier annual Food and Beverage trade exhibition has evolved into a pivotal marketplace for industry professionals from across the globe to connect, foster relationships, share insights and facilitate business transactions. The event was inaugurated by Shri Piyush Goyal, Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution, Textiles, and Leader of the House, Rajya Sabha in

virtual mode. Indusfood 2024 witnessed 1,200+ exhibitors and emerged as a transformative force, redefining the landscape of the Food and Beverage industry on a truly international scale. Indusfood Tech, the co-located trade show for food and beverage technology, featured cutting-edge technology from 120+ food processing companies. Covering a spectrum from food and beverage processing to edible oil, dairy, snacks technology, and more, it provided a comprehensive display of industry innovations.







Wheat output set for a record high, sowing area crosses 34mn hectares



India's winter-sown wheat output, battered by extreme weather in the past two years, could touch a record this spring as the area planted with the staple has expanded robustly and cold weather in the main producer states is likely to boost yields, officials said after the government released fresh acreage data. The area under the main winter cereal on January 19 crossed 34 million hectares, a three-year-high, as sowing has been nearly complete in the country's cereal belt of Madhya Pradesh, Punjab, Rajasthan and Uttar Pradesh, according to official data. The crop is sown in November and harvested in March. Higher wheat output will help put a lid on prices and could

prompt the world's second-biggest producer of the grain to lift a ban on exports of the staple. "Wheat has been covered in more area this year and we expect good production this year," agriculture minister Arjun Munda said separately. On January 3, Food Corporation of India chairman and managing director Ashok KK Meena said that the country could harvest a record 114 million tonnes in the 2023-24 crop year provided weather conditions remained conducive. The country had prohibited exports in 2022 on lower output amid heatwaves. Production stood at a 100 million tonnes in 2022-23, compared to 107.7 million tonnes in the preceding year.

In the past two years, the country's wheat crop has been roiled by early onset of summer and extreme weather, leading to high cereal prices averaging an annual 20%. Wheat inventories at state-owned granaries have dropped to 19 million metric tons, the lowest in seven years, as the Union government sold about 6 million tonnes agencies to private players to cool the prices. Taking steps to mitigate the impacts of climate crisis, cultivators in key food-bowl states have switched to heat-tolerant wheat varieties on a large scale this season, a change analysts attribute to growing awareness about changing weather patterns.

Following two consecutive years of heat waves and extreme weather, which shaved off cereal output and stoked prices, wheat-growers have planted a record 80% area under climate-resilient varieties that should help bolster the country's food security impacted by adverse weather, according to a latest survey by the agriculture ministry. "Our survey shows that in both Punjab and Haryana, 80% of the wheat area this year has been sown with climate-resilient and biofortified varieties," said Gyanendra Singh, the director of the Indian Institute of Wheat and Barley Research (IIBR). This year, the country's wheat crop in all major states is in a robust condition, he said, adding that a cold wave sweeping parts of the north India will help to drive up yields.

India's corn exports plunge as local prices rally on strong demand

India's corn exports have almost ground to a halt since December due to a rally in local prices on strong demand from the poultry and ethanol industry, making shipments from the country more expensive than those from rivals, four exporters told Reuters. India usually exports around 250,000 to 300,000 metric tons of corn every month but in December its exports fell to around 30,000 tons, dealers said. Typical buyers from India such as Bangladesh, Vietnam, Malaysia, Nepal and Sri Lanka have preferred purchases from South American countries that are offering the grain at a steep discount to Indian prices. Indian corn is offered around \$300 per metric ton on a free-on-board (FOB)

basis, while competing South American corn is being offered around \$230, dealers said. India's 2023 corn exports fell to around 2.3 million tons from 3.5 million tons in 2022, dealers estimate.



Analyzing Agricultural Markets in 2024: Trends, Challenges and Opportunities across Paddy, Wheat, Chana, Moong, Maize and Millets

PADDY

Paddy procurement under the minimum support price (MSP) scheme has witnessed a 13% decline, totaling 36.54 million tonnes in the current season. This downturn is attributed to farmers in Chhattisgarh and Telangana holding onto stocks in anticipation of bonuses over MSP, causing a slowdown in overall procurement. While Punjab and Haryana have seen robust purchases, a sharp fall in procurement by the Food Corporation of India (FCI) and state agencies in Chhattisgarh and Telangana is the primary cause. The government's set target for rice purchase during the kharif season was 52.1 MT, compared to 49.5 MT in the previous season. However, with only 36.54 MT procured so far, the situation is complex. The FCI currently holds 18.24 MT of rice stocks, excluding 29 MT receivable from millers. The decision to curb rice exports aims to stabilize domestic prices and ensure sufficient supply.

Examining the weekly chart, paddy is currently in a triangle pattern, signaling consolidation and indecision. Trading above the 50-day moving average and with a bullish Ichimoku cloud, short-term sentiment appears bullish. However, the descending chopiness index indicates reduced volatility, necessitating vigilance. The Vortex indicator suggests a bullish move in the offing, adding a promising perspective. Anticipating the trajectory of paddy prices in 2024 involves considering complex factors. India's total paddy



AJAY KEDIA

MD & Research Head, Kedia Advisory

production is estimated at 111.5 million tonnes, with stable projections. Per capita rice consumption is expected to remain around 47 kg annually, supporting both Basmati and Non-Basmati categories. Minimum Support Prices have increased, providing support to farmers. Basmati exports are expected to rise, while Non-Basmati faces challenges due to government bans. The paddy market is anticipated to exhibit bullish trends, with Basmati Pusa 1121 testing Rs. 4500 and Non-Basmati reaching Rs. 2200 shortly.

WHEAT

The global wheat market intricately weaves together fundamental and technical factors, steering the trajectory of prices. A 4.12% surge in wheat prices within the last month aligns with government initiatives shielding crops from extreme weather. Despite lower coverage in some regions, increased acreage in Uttar Pradesh and FCI's optimistic forecast hint at a potential record production of 114 million tonnes. On the global stage, the USDA forecasts a delicate balance, anticipating a 0.7% decrease in global wheat production in 2024, influenced by geopolitical tensions like the war in Ukraine. Despite a minor production dip, India may sustain wheat



exports due to global demand. The depreciating Indian rupee adds a layer of complexity, impacting import costs. Technically, the market displays resilience, with prices finding support at the 50-day moving average (MA) comfortably above the 200-day MA. However, heightened volatility, signaled by a descending Chopiness Index, introduces both opportunities and challenges. While the Relative Strength Index (RSI) indicates a balanced sentiment, a bearish MACD crossover advises caution, suggesting potential downward momentum. Finally, amid these intricacies, wheat prices are expected to find support around Rs. 2550 per quintal, navigating challenges and aiming for approximately Rs. 2900 per quintal in the coming months. Market participants must keenly monitor both fundamental and technical indicators for well-informed decisions in this dynamic and evolving landscape.

CHANA

Chana prices at 5845 levels remain stable due to limited buying by traders, millers, and processors, given the substantial stock held by NAFED. Mixed trading persists amid reduced Rabi acreage, witnessing a significant 6.99% decline. Cloudy weather raises concerns about potential insect infestations, threatening gram crops. While the prevailing downtrend is evident,





prices above the 200-day moving average suggest potential resilience. The lower trend line's support could indicate a reversal or bounce-back, signaling renewed buying interest. Investors should monitor these patterns for confirmation of a trend reversal. Anticipated Chana arrivals may add price pressure, but uncertainties in acreage and limited carryout stocks contribute to potential support. Examining the daily chart reveals a current trading level of 5849, indicating a recent downward trend from highs of 6646. Chana is within a falling channel pattern, below the 50-day moving average (6221), suggesting a bearish momentum. However, support is found above the 200-day moving average (5731). The lower trend line of the falling channel provides potential support, hinting at a reversal or bounce-back. Considering these factors, the market is expected to test Rs. 6150 per Quintal at the Delhi Spot Market, showcasing a delicate balance of challenges and opportunities. Stakeholders must navigate these complexities, embracing innovation, sustainability, and strategic planning for the resilience and prosperity of the chana sector amidst evolving demand dynamics.

MOONG

Moong prices in India have surged by approximately 2.93% in the past month, driven by a slowdown in Rabi sowing across the country. The Rabi sowing has

covered 3.33 lakh hectares, reflecting a 25.16% decrease compared to the same period last year. The delayed and erratic monsoon in November and December has affected crop sowing, with 26% of the country experiencing a prolonged dry period. The water levels in major Indian reservoirs have declined for 14 consecutive weeks, adding pressure to agricultural production. The Moong market faces challenges, with early estimates projecting a 5-7% decline in Kharif 2023-24 production due to reduced acreage and below-average yields. Seasonal demand spikes during festivals may influence prices. Government interventions, including a 7.5% increase in MSP and a buffer stock of 85,000 tonnes, impact market supplies. Global influences, such as uncertainties in neighboring countries and rupee depreciation, add complexity.

Examining the weekly chart of moong reveals a bullish trend, marked by a rounding bottom pattern breakout. Trading at 8800, prices are well above the 50-day moving average (8300), reinforcing bullish momentum. The RSI at 57 signals optimism and a continued bullish trend. However, the choppiness index at 58 suggests high volatility in upcoming sessions. The Fisher bullish crossover introduces a bearish element, demanding careful consideration. Considering production challenges, demand fluctuations, government interventions, and global influences, the Moong market is poised for a bullish trajectory. Anticipating upward price pressures, prices are expected to test levels around Rs. 9200 per quintal in the coming months. Stakeholders must monitor the dynamic market scenario, navigate production challenges, and stay vigilant in the face of global uncertainties for strategic decision-making.

MAIZE

The maize market in January 2024 presents a nuanced scenario, shaped by a blend of bullish and bearish factors. Fundamentally, the Kharif annual production for 2023-24 has dipped slightly to 224.82 Lakh MT, fostering a bullish sentiment. Conversely, the reduction in Rabi area acreage to 19.69 Lakhs hectare signals a bearish outlook.



Arrivals have decreased from 10.57 Lakh MT to 7.85 Lakh MT, contributing to a bullish trend, yet prices have only marginally increased from Rs. 2208.13 to Rs. 2265.27, suggesting cautious optimism. Technically, the MACD indicator reveals a robust uptrend, indicating sustained bullish momentum. The Ichimoku Cloud Analysis showcases strength above the cloud, supporting a compelling bullish trend. Prices comfortably above the 50-day Moving Average signify a strong positive trend. The RSI, positioned above 52, confirms a robust uptrend, solidifying positive momentum.

The Choppiness Indicator points to low volatility, requiring a nuanced approach, while the Vortex Indicator displays a strong bullish crossover, reinforcing the positive outlook. In this mixed scenario, the maize market in India faces challenges from rising demand in the poultry feed industry, reduced production leading to tightened supply, government policies, storage issues, and regional influences. Global disruptions from the Ukraine conflict and FAO predictions add to the uncertainty. Despite these complexities, the average wholesale maize prices rose by 12%, signaling a bullish trend. The Nizamabad market is expected to reach Rs. 2700 per quintal. In conclusion, the maize market navigates through a delicate balance of fundamentals and technical indicators, with an expected bullish trajectory in the coming weeks.

MILLETS

Millet prices in 2024 are shaped by a confluence of demand and supply-side factors. Health awareness continues to drive demand, with studies underscoring millets' nutritional benefits, particularly in





managing diabetes. Government initiatives such as the Millet Mission and National Nutrition Mission, following the success of the "International Year of Millets 2023," contribute to sustained demand. Urbanization, coupled with rising incomes in India, further boosts the appeal

of diverse and healthy food options like millets. On the supply side, an uptick in millet area sown, growing by 3.8% compared to the previous year, indicates the potential for increased production in 2024. While yield data for 2024 is pending, initiatives like the Millet Mission aim to enhance yields through improved practices and varieties. Favorable early forecasts for the 2024 monsoon add optimism, though continuous monitoring is essential. Competition from other grains, notably as rice prices surge, may enhance millets' attractiveness to certain consumers. Trade policies, with recent relaxation of millet export restrictions in India, could influence global trade flows and domestic prices. Mitigating the impact

of rising fertilizer costs are government subsidies and alternative options. The market remains susceptible to significant disruptions or adverse weather events that could lead to more substantial price fluctuations. To navigate this dynamic market, stakeholders should track reports from institutions like ICRISAT and FAO for crucial production and trade data. Monitoring government policies and programs related to millets, along with staying abreast of industry news and market trends concerning millet-based products, is imperative. In this evolving landscape, staying informed and analyzing relevant data will empower stakeholders to make well-informed decisions in the millet market in 2024.

FSSAI clears amendments to create single authority for food certifications

In a move that would facilitate ease of doing business through the concept of 'One Nation, One Commodity, One Regulator', the Food Safety and Standards Authority of India (FSSAI) in its 43rd meeting held recently approved various amendments to streamline food safety and standards regulations. The meeting held under the chairmanship of Union Health Secretary, Apurva Chandra, approved various amendments to do away with multiple certification authorities such as Bureau of Indian Standards (BIS) or AGMARK certification for food products, Mead certification for Honey wine and ready to drink (RTD) alcoholic beverages, standards for milk fat products, Haleem etc. Once these amendments are finalised, food businesses would not have to go to different authorities for mandatory certification with only FSSAI certification being made mandatory for food products. The Food Authority also approved a first-of-its-kind and comprehensive manuals of methods of analysis for ensuring regulatory compliance of the food products. The amendments across different Food Safety and Standards Regulations were approved in the meeting for draft notification to invite stakeholder comments before finalisation. These regulations included the revision of standards of Milk Fat Products, as part of which the fatty acid requirements for Ghee will also be applicable for other milk fat products. The Food Authority is also going to set standards for 'Haleem' as part of standards for meat products. Haleem is a dish made of meat,



pulses, grains and other ingredients, which currently don't have any set standards. G. Kamala Vardhana Rao, CEO, FSSAI; officials from the ministry of health and family welfare, ministry of commerce, ministry of consumer affairs, food and public distribution, ministry of law and justice, ministry of MSME; states

and union territories attended the meeting. Representatives from industry associations, consumer organisations, research institutes and farmers' organisations were also present in the meeting.





AGS Foods India Pvt. Ltd.

A global food products supplier

AGS Foods India Pvt. Ltd (A Govt. Recognized Two ★ ★ Star Export House) is your gateway to premium agricultural commodities from the heartland of India. The company was incorporated in the year 2016 under the guidance of Mr. Piyush Garg and Late Mr. Priyank Agrawal. The company is proud to introduce itself as a reliable supplier of Agri Commodities. It is a family business that has been sourcing & supplying the Agro Products since 1994 under the banner of Agrawal Global Services. At AGS Foods India Pvt. Ltd, they understand the importance of sourcing premium agricultural products to meet the demands of your business. With their expertise in the agri industry and a global reach, they have established themselves as a trusted provider of top-grade Indian Rice Varieties, Pulses and Spices. The company is currently exporting to Madagascar, Benin, Togo, Ivory Coast, Guinea, Senegal, Kenya, Mozambique and other African countries. They majorly trade on CIF basis. The company has its head office at Indore, Madhya Pradesh, India which is called largest soya belt of India. The company is a global food ingredients supplier. They offer high quality, nutritious and wholesale products tailored to customers' specific requirements. Since their inception, they have been dedicated to provide unique food solutions, proven through extensive research and commitment to develop and implement long-term solutions for the world market. What stands them apart is their presence in India, as well as their associate offices located in Singapore, Benin, Madagascar, Mozambique and Dubai.

Leadership behind the success of company:

Late Mr. Priyank Agrawal was the Founder of the company. Mr. Piyush Garg is the Director of AGS Foods India P. Ltd. He holds Master of Business Administration degree from University of Indore. He started his professional career at the age of 18. He has an experience of more than 17 years in Agri Commodities Sector. He is entrusted with the responsibility of looking after the overall management and marketing of the Company. Mr. Piyush Garg believes in his potential and has ability to beat obstacles. Under his direction, a business is built on the determination to develop strong, close and lasting relationships with customers and suppliers and to provide them with premium service and choice. Mr. Piyush's innovative approach and exceptional leadership skills have significantly contributed to the company's success, making





{Fenugreek seed, fennel seeds, mustard seed, coriander seed}; Oilseeds (Soyabean, Flaxseed, Peanuts, Rapeseed); Sugar; Pulses (Chickpeas, Chana dal, Green Mung Beans, Black Mape, Masoor Dal, Red Lentils); Grains (Sorghum, Green Millet, Yellow Millet, Grey Millet, Yellow Maize) etc.

Customer is King & Quality is priority:

Customers play a vital role in the success of any business. The company's aim is to excel at customer intimacy: striving to make every customer feel as they are the only one. From their global distribution network, they can continue to attract, maintain and surpass their customers' expectations of quality, innovation and service. No wonder, they are fast becoming a world leading supplier. They offer a range of food ingredients which have been independently

it a go-to choice for clients seeking qualitative food products.

Vision & Mission:

The longest journey starts with a single step & this is how it has been with Agrawal Global Services. Their mission is to continuously research and refine production of nutritional soy-based foods to provide the best quality for a discerning consumer group. This will enable not only them and their partners but also the community at large to enjoy a higher quality of life, with meaning and prosperity. The company is socially responsible employing the highest ethical food standards in the industry. Today they supply a wide range of ingredients from soya to spices and other commodities to some of the world's largest food and beverage companies. The company's objective is to become a recognized leader in Agro Products and Spices products in all markets where they operate. They are committed to sustainable and ethical farming practices. By partnering with them, you're not only getting exceptional products but also contributing to a more sustainable agricultural ecosystem.

Product Portfolio:

The company's offerings are a celebration of the rich culinary heritage of India. From the non-basmati rice and fragrant Basmati rice to the diverse range of spices, their commodities promise to add depth, aroma, and flavor to every dish. AGS Foods India P. Ltd. has a wide range of products which includes Wheat products (Maida, Semolina and Chakki Atta); Soya Products (Soya Chunks, Soya Flakes, Soya Flour); Rice (Basmati and Non-basmati); Spices

approved and accredited enabling us to provide our clients with the highest quality products at the most competitive prices. They understand the importance of timely deliveries in your business operations. With efficient logistics and distribution network, you can count on AGS Foods India P. Ltd. to meet your deadlines consistently. Moreover, they understand that every business is unique. That's why they offer flexible solutions tailored to your specific requirements, whether it's packaging, quantities, or special requests.

Their close relationships with farmers and stringent quality control processes ensure that every batch of our products meets the highest standards. With us, one can be confident in the quality of every grain and spice one receive. The company's direct sourcing from farms and streamlined export processes allow them to offer competitive pricing without compromising on quality. This means you get exceptional value for your investment.



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MRS. RASHMI SAHOO, DIRECTOR

Om Oil & Flour Mills was started in rented premises in Industrial Estate, Cuttack. After long 48 years of sweat and toil, today Om Oil & Flour Mills Ltd., now popularly known by the brand name "RUCHI Foodline" has made a name in every Village & City of Odisha. The seed of Om Oil and Flour Mills Ltd., which was sown in Odisha in the year of 1976, has culminated into a full-grown tree spreading the aroma of the Ruchi Spices to different parts of the globe. The man behind the success of the company is none other than Dr Sarat Kumar Sahoo, the Managing Director. Following the footsteps of their father, Director Rashmi Sahoo has taken the brand name RUCHI Foodline to an even higher ground. In every kitchen in rural and urban parts of India, RUCHI products have found a dignified position. RUCHI has also gotten a stronger presence both in the domestic and global markets.

An Innovative RUCHI Food Craft Institute (RFCI), a women's self-help group involved in the Research & Development of RTS (ready-to-serve) & RTE (Ready-to-Eat) food and non-CSD beverages started under the guidance of Mrs Rashmi Sahoo in the year 2002. With very few employees and automated packaging pilot machines, this unit grew fast in achieving new heights. It also got acclamation and appreciation from the state government. The motto was to promote self-help employment for women, providing golden chances for young ladies and unemployed women. To be served healthy food manufactured & supplied to limited local regions from RFCI should be made available to every consumer in India.

With proper information & analysis and considering the need for good quality food, RUCHI established the frozen food division-

FROZIT, led by its Director Mrs. Rashmi Sahoo. The food processing unit - FROZIT produces healthier, pure, and bacteria-free foods and is committed to providing convenient and nutritious foods to Indians. The Frozen Food Foundation says that "frozen foods are more nutritious and fresh". FROZIT applies an internationally recognized HACCP (Hazard Analysis and Critical Control Point) system to ensure food safety with an in-line packaging system, along with internationally recognized Good Manufacturing Practices (GMP) to further ensure quality and food safety. FROZIT has been recognized at the international level. It has made its mark in various food expos across the globe, such as the International Food Fair, SIAL (Paris), ANUGA Food Fair (Cologne, Germany), and China Bakery Fair 2019 (China). Excellent quality with delicious taste, FROZIT produces foods that are being enjoyed by all age groups irrespective of being present at work or home. Sticking up to its words, "Time Ki Bachat, Eat Fresh Fatafat" FROZIT got no limitations for its market.

Consumer needs to get copiously agro-based products for better health. With this motto, pure organic and agro-based products manufacturing company Bisweswar Foods Private Limited (BFPL) started in the year 2017. Products are Chana Besan, Chana Sattu, Chudda Powder, Multigrain Sattu, Ragi Flour, and Punjabi Dal Tadka. BFPL has been reaching out to the nook and corner of every Indian household through its consumer-centric product and service.

At the same time, we want to extend the golden opportunity for young ladies and unemployed women to join hands with our organization helping them secure self-employment. Our research and development team makes sure that you get the highest quality product every time you purchase our product. We guarantee you the highest quality at the lowest price.

Breakfast is often called 'the most important meal of the day' because it breaks the overnight fasting period. Our breakfast should not be just some food to ease hunger, but it should be healthy, nutritious, and fulfilling. To simplify things, introduced FarrmB™ - a new golden wing comprising of a variety of healthy Breakfast Cereals that are suitable for every lifestyle. The entire range of breakfast cereals has the highest quality ingredients for our customers to get the best value for their money. We are constantly working hard to develop a new range of healthy and nutritious products that are convenient and affordable to accomplish our vision of a healthier India. Products are Cornflakes, Muesli, Oats, Millets Cookies, etc. FarrmB is one of the few brands in India, accredited with IMS Certification, which ascertains the highest quality standards and systems through stringent FSSC 22000, QMS, and EMS audits. Also International and National awards was get the company for the quality of the products.

Mrs Rashmi Sahoo said that our priority is to give society the best. Customers are God for us and our motto is winning over the hearts and confidence of numerous customers through genuine products and exemplary quality. Through our innovation & passion, we'll make our hygienic food, "Too good for your palate & Not too bad for your pocket" available at every home.



Serving deliciousness since 1905 across the world!

Bikanervala Group is a well-celebrated name in the Indian food industry. It is one of the most loved brand when it comes to Indian sweets, snacks, food and savouries. The group owns and operates two brands, Bikanervala and Bikano which offer a wide range of traditional and modern sweets, snacks, food and savouries. The Bikanervala Group is known for its commitment to quality. All of its products are made with the finest ingredients and traditional recipes, ensuring that customers get an authentic taste of pan-Indian cuisine. Furthermore, the group has been at the forefront of introducing new products and flavors, keeping the treasure of traditions alive in the newness. Gradually our name became synonymous with quality and our reputation traveled far beyond the city walls. Over the generations Bikanervala not only become a popular brand in India, but also established itself as an ambassador of Indian flavors in global arena.

Our commitment to excellence has been recognized and rewarded with numerous awards from various authorities & organizations. We are proud to have earned recognition for our outstanding quality, business operations, and leadership in the food industry. We remain dedicated to providing the best products and services to our customers and are honored to have been appreciated for our efforts.

Bikanervala Concept - Trusted brand for its quality, hygiene and taste

Bikanervala is not just another food brand, but an amalgamation of the traditional taste, generation old recipes and quality ingredients, that gives our sweets, snacks and food items an unmatched taste of Indian culture. Bikanervala produced sweets are "for every sweet occasion", be it your go to dessert, or a nutritious munching bite, or for spreading the sweetness as gifts & hampers. Our sweets ranges from Bengali Rasmalai, Rasgullas to Kaju Katli, Motichoor Laddu, to rich in taste Gulab Jamun and many more. The menu is designed keeping versatility of taste buds in mind. Different times of the day cater to different needs and segments. Classics like Chola Bhatura, Pao Bhaji, Indian Street food, tempting Chaats and Pani-Puri are all time favorites. The practice of central-level production is exercised. From the central kitchen the production is then sent to outlets. This centralized control on production helps in maintaining the recipes with a consistent quality and taste.

The outlet size ranges from 600 sq. ft. to 20,000 sq. ft. The customer footfall goes around 500-2000 customers per day depending upon factors like outlet size, location, visibility etc. The outlets are designed having standardized system of communication panels, product display shelves, counter display and seating. Our emphasis is to make the customer visits

Managing Director's Message:

At Bikanervala, we think differently. We think in terms of learning from the traditions and marching into the future with products that retain traditional values and yet cater to the generation next. Traditional Indian sweets and snacks were developed as the expressions of regional hospitality. Our forefathers sourced the finest ingredients from far and wide and mastered recipes that eventually became part of our culture. We at Bikanervala have been a custodian of this treasure for over a century. When a part of our family moved from Bikaner in Rajasthan to Delhi and introduced some of these delights to the discerning customers of Delhi, the capital of India, a new brand was born — Bikanervala.

Slowly our name became synonymous with quality and our reputation traveled far beyond the city walls. Over the generations Bikanervala not only become a popular brand in India, but also established itself as an ambassador of Indian flavors in global arena. For me personally it has been like a mission to take the taste of India around the world as packaged Bikano products and the ambiance of Bikanervala outlets with their aroma of pan-Indian cuisine, sweets and snacks.



Mr. Shyam Sunder Aggarwal
 Managing Director
 Bikanervala Foods Pvt. Ltd.



comfortable that gives them a memorable experience. We have matured into a modern brand. We have balanced the contemporary lifestyle and requirements of the younger generation while maintaining the values and classic traditions of the good old times. The elements of traditional Indian culture and cuisine with modern technology of manufacturing and packaging are combined harmoniously. The brand being a century old has become a popular household name which has travelled beyond the geographical boundary of India. Key strengths that have made it possible are the core values, integrity towards offering consistent taste & quality, product uniqueness, and celebrated brand value.

Products & Services:

Our products are a celebration of life, a comforting reminder of our traditions that have been passed down for generations. A bite of Bikanervala Sweets takes you to a place of warmth, joy and happiness. The spices of Indian cuisine bring you back to your roots. The aromas of the products evoke memories of family gatherings and special occasions. The flavours of Bikanervala products are a reminder of the love and devotion put into each dish, the essence of the old Indian tradition. The smell of the Indian food, chaats and snacks brings a wave of nostalgia and fills your heart with joy. It reminds you of the love and care your families put into every meal. Savoring the flavors of Indian dishes is like a warm hug from home and is a way for us to connect with our culture and heritage.

Keeping Our Heritage Alive and Brand Values Intact:

Irrespective of the diversification strategies incorporated in production and output, our core value is keeping the traditional taste of the heritage and culture from where we hail completely intact. Our Sweets, snacks, savories and food items all are rich in the traditional taste of Indian land, and are prepared from recipes that our forefathers bestowed us with generations ago.

Transparency-We believe in being transparent with our consumers at all stages of manufacturing and producing snacks. We also always remain transparent with our employees at every level of work.

Commitment for Quality - We are committed to provide high



quality in all our endeavours, services and goods. Without quality we would not feel the motivation to remain in the business.

Passion for Work - Our work traces back to years. Since inception to present date, we have survived a lot of challenges owing to our passion to produce best and be the best manufacturer of snacks and sweets.

Integrity & Honesty - Bikanervala has touched the hearts of millions because it carries integrity & honesty in its values and work. We carry out our duties with utmost integrity & honesty.

Customer Satisfaction - Whether it is any outlet, service or any product, we are highly driven by customer's satisfaction. We value this aspect above everything as for us the customer is the king.

Innovation and Technology - Keeping the hygienic factors and better quality products as our primary concerns, we incorporate innovation and latest technology so that our products & services reflect the hard work we put at every step.

Bikano: Unique and Pure vegetarian concept

In 1990, we diversified into the business of packaged food with the brand 'Bikano' and pioneered the art of blending the traditional taste in a modern form through the state-of-the-art facilities located in New Delhi, Greater Noida, Yamuna Expressway, Rai (Sonipat) & Hyderabad. Today, we have a wide range of Namkeen, Snacks, Sweets, Papad, Frozen Range and Syrups etc. All these are manufactured in fully automated plants. We serve true authentic recipes to the consumer in the form of packaged food. Taste, hygiene and quality is our connecting factor with our consumers. We strive to provide value for money products to our customers and have expanded our footprints not only in the country but also established our name across the globe.

Our vast distribution network of more than 3,000 channel partners and huge retailer base have ensured reach of Bikano products to every nook and corner of the nation. Apart from that, we have also marked our presence on international map by exporting to more than 45 countries among which major ones are USA, Europe, Asia, Canada, Australia, New Zealand, Singapore, etc





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Coriander Seeds
Nigella Seeds
Black Cardamom
Green Cardamom
Turmeric Finger
Fenugreek Seed
Dry Ginger
Fennel seeds
Brown Mustard Seeds
Yellow Mustard Seeds
Dill seeds
Bishop Seed
Asaliya seed

OIL SEEDS

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Flaxseeds
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Copra
Desiccated Coconut

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Cowpeas
Kidney Beans

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Amaranth

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P.C. Kannan & Co.

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2 Star Export House | BRCS Certified | ISO 22000 Certified
Top Exporter of Coriander Award from Last 20+ Years

P.C. Kannan & Co. is a leading manufacturer and exporter of premium quality Spices & Spice products since 1969. The company has been accredited with Two Star Export House status by the Government of India. The Company's continuous endeavor is to stand up to the customers' expectations by providing best quality products. With all efforts towards maintaining international food quality standards in the process line, it has established as a name to reckon with in the field of Spices Processing and Exports. The company is having five processing units based in different regions in India, which are located in Indore (Madhya Pradesh), Ramganjmandi (Rajasthan), Unjha (Gujarat) and Virudhunagar & Dindigul (Tamilnadu). Having a presence in major Spices growing regions enabled the company to execute business operations in a more efficient manner. Since the company is having a direct link with the farmers, it provides the end users quality and variety of their choice at competitive prices consistently.

Product Range

Whole Spices

- Coriander Seeds
- Cumin Seeds
- Fennel Seeds
- Fenugreek Seeds
- Nigella Seeds (Kalonji)
- Green Cardamom
- Black Cardamom
- Turmeric
- Red Chilli
- Black Pepper
- Poppy Seeds
- Kasuri Methi
- Bay Leaves
- Curry Leaves
- Mint Leaves
- Nutmeg
- Mace
- Asafoetida
- Dill Seeds
- Shah Jeera
- Aiwain
- Celery Seeds
- Flax Seeds
- Dry Ginger
- Appalam**
- Madras Appalam

Spices Powders

- Coriander Powder
- Cumin Powder
- Fennel Powder
- Red Chilli Powder
- Turmeric Powder
- Black Pepper Powder
- Curry Leaves Powder
- Cardamom Powder

Blended Spices Powders

- Curry Powder (Hot)
- Curry Powder (Mild Hot)
- Sambhar Powder
- Rasam Powder

Dehydrated Products

- Onion Flakes
- Garlic Flakes
- Onion Powder
- Garlic Powder
- Ginger Powder

Oil Seeds

- Mustard Seeds
- White Sesame Seeds
- Groundnut

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J.M.A. Food Products Pvt. Ltd.

Cee Pee Spices bring the essence of nature into your food

Cee Pee Spices is a brand originated in India, the 'Land of Spices'. With an aim to deliver the authentic taste and highest quality products, Ceepee Spices offer an assortment of homemade spices, pickles and sweet mixes to their customers. From best raw material to adopting the latest novel technology, they ensure to stay at their foot front without compromising the nutritional value of products. At Ceepee Spices, they follow unmatched quality control practices and standard parameters during various stages including manufacturing, packing, storing and distribution, catering quality food products to their beloved customers. The company has three state-of-the-art manufacturing plants. With a vision to create a strong presence of innovative consumer products in the Indian market, Cee Pee have dedicated themselves to deliver the deserving taste of homemade spices, pickles and sweet mixes to the consumers. With core focus on every aspect of the product, beginning from sourcing the raw foods, to its processing and packaging, the company is committed to make Cee Pee the most loved brand in India. At processing units, utmost care is taken with all dedication to come up with the finest quality food products using revolutionary technology with equal efforts in its packaging so that the spices look elegant on the kitchen shelf and retain its essence until consumed.

The company has a vast range of products which include Whole Spices such as fennel seeds (saunf), Rai, Posta Dana, Methi Dana, Kalaunji, Whole Jeera, Kasoori methi, Ajwain, Sabut Meat Masala, Yellow mustard seeds, Black mustard seeds etc. The company also offers Blended Spices which is a range of Indian spice blend put together by grounding and combining premium



Rahul Aggarwal
 Director



Sidharth Aggarwal
 Director



Madhup Madhav
 Director



J.M.A. Food Products Pvt. Ltd.

quality whole spices to perfection. Retaining the original essence, these organic spice blends helps to carry forward the tradition of Indian culinary experience infusing richness in each delicacy. The company's collection of Powdered Spices is made using high quality raw materials to retain its freshness and authentic flavours from all across India. Their powdered spices include White Pepper Powder, Ginger Powder, Bandhani Hing Powder, Red chilli Powder, Dhaniya Powder, Amchur Powder, Black pepper, Haldi Powder, Kashmiri Mirch Powder etc.

Ceepee also brings you Gulab Jamun Mix Powder that allows you to enjoy this classic Indian dessert with all its might. Ceepee offers the authentic taste of Rajasthan with its Bikaneri spicy and Bikaneri mild papad. The company offers a range of

pasta packed with goodness of 100 percent durum wheat semolina. The delicious pasta range comprises of all natural ingredients with no added colours. At Ceepee, from selecting the right raw material to carefully preparing the ingredients, getting perfect ratio of spices, salt, and oil and lastly, the waiting period for pickle to finally get ready, they have mastered all the little and big trick of preparing the perfect pickle. Reminding you of your blissful childhood memories, they offer range of best pickles for a perfect mealtime. Vermicelli at Ceepee is prepared with premium quality 100 percent semolina or sooji. Packed with freshness, crunch, mouth-watering aroma and flavours, vermicelli can be prepared in many ways suiting one's palate. The company has also forayed into edible Mustard oil under the brand 'Aangan'.



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MR. GURDIP SINGH
 Managing Director



DOUBLE ELEPHANT BRAND



MRS. PUJA BAGGA
 Director

B. NATHA SINGH KARAM SINGH PVT. LTD.

dynamic Entrepreneurs in the field of Rice Milling & Exports

We B.Natha Singh Karam Singh (Pvt.) Ltd are the dynamic Entrepreneur and among the pioneers in the field of Rice Milling & Export of Rice under the brand name of Double Elephant Basmati Rice. It was in the year 1895, When we installed our first Rice Mill in Kamoki (Karachi-now in Pakistan). For us Rice Milling has been a family business to which we are sincerely dedicated which is evident from the fact that now it has passed on to the FOURTH generation who are sincerely dedicated with the zeal to give he Best Quality of Basmati Rice. We participated for the 1st time in 1979 in *Gulfood* Dubai.

Double Elephant the oldest registered brand name in India for rice, to reckon with the world over, since 1932, the year of its launch . To serve you even better we have come up with a new ultra modern processing and milling plant at G.T. Karnal Road,

Bakoli, Delhi (India) in 1978 & Tarn Taran Road, Amritsar, Punjab (India).

RESEARCH & DEVELOPMENT

Our well qualified team of quality conscious experts take utmost care at each stage of Processing and production which includes Husking, Grading, Polishing and Separation, Sorting etc. of rice. To prove our dedication we have our own R&D which is a continuous process for taking care of both Manufacturing process and in the field of Marketing techniques update.

PACKAGING & MARKETING

We also realise that a very important part of marketing is packaging so they are attractively packed in Non-woven, Pouches, Jars & Jute Bags and in consumer packs of upto ½ Kgs. Which are further packed in durable cartoons for sound and safe delivery during transit to various destination.





100 Years of Excellence



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Basmati Rice

Traditional Basmati Rice Since 1932



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Aarshi Jain

Founder & Promoter

Aarshi's Matrimonial was established by Aarshi Jain, a veteran of the industry for around 25 years. Her philosophy is centered on guiding and educating individuals on their journey towards finding a suitable match. She believes in aligning the mindsets of two generations and comprehending the significance of a relationship between two distinct individuals in a marriage institution. Our company with a team of more than 70 people has developed a corporate work culture that prioritizes prompt service delivery and the ability to cater to a larger audience.



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R. B. International Shipping Pvt. Ltd

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R.B. International was established with the objective of acting as Shipping Agent, Charter Broker, International Freight Forwarder, Custom House Agent and Project Consultant to provide total logistic solutions under one roof. The group has its registered office in Mumbai and other ports covering the East and West coast of India. The group is founded by experienced and well known person in the shipping & Logistics service industry, Mr. Ranjeet B Singh, who as Managing Director of the company took the company to new heights with his astuteness and business acumen. The company has professional team of personnel providing logistic solutions from time to time. The group is managed by experienced professionals who have the knowledge of shipping and allied trade. Their team of professionals regularly monitors the cargo movements into and of the Indian sub-continent region and have very good relations with the various consignees and shippers respectively. The group also has an excellent rapport with the port, customs and other concerned authorities. The R. B. International Group has following companies under its umbrella:

- R. B. International Shipping Pvt. Ltd
- R. B. International
- Royal (India) Shipping & Logistics
- R. B. Enterprises

R.B. International offers their customers the most effective and economical logistics solutions with the most recent market trends and innovations. They have established a solid image as a



Ranjeet B. Singh
 Managing Director

trustworthy transportation partner for companies in a variety of sectors thanks to their emphasis on innovation and constant development. The company is dedicated to offer comprehensive logistics options that can assist companies in streamlining their processes and achieving their objectives. They have the knowledge and tools to support you whether you're trying to improve your transportation skills or optimise your supply chain. They are proud to announce that they have strong relation in below mention areas: Mediterranean, U.K., North Continent, Scandinavia, USA, Canada, Atlantic & Pacific Ports, South & Central American, Caribbean, Far East, China, Japan, Australia, New Zealand & Pacific Islands, West Asia Gulf, Upper Gulf, Red Sea, South & West African Ports, Black Sea, East European & CIS destinations.

Services they Offer:

Air Freight: For products that must be delivered quickly or are of high worth, air freight is a popular option. In comparison to other forms of transportation like road transportation or marine freight, it can offer a faster and more dependable delivery choice for foreign goods. Perishable products like food or medicines that need to be transported quickly to keep their quality and integrity can also be shipped by air.

Sea Freight: A broad range of products, including raw materials, consumer goods, technology, equipment, and vehicles, can be transported by sea. It makes use of cargo containers, which are carried to their location by ships after being loaded onto them. The details of a cargo, such as reserving room on the ship,





making arrangements for customs processing, and organising the transfer of the products to their location, are usually handled by freight handling firms or shipping agencies.

Door To Door Logistics: Usually, the sender gets in touch with the transportation company to arrange for a retrieval of the products. A pickup vehicle or van will then be dispatched by the logistics company to the sender's address to gather up the products. Depending on the distance and type of goods being carried, the goods will then be delivered to the location using a variety of means of transportation, such as vehicles, ships, or aeroplanes.

Project, ODC and Bulk Cargo: Project cargo is a term used to describe big, intricate, and frequently custom-made cargo that needs specialised handling and transit. Over Dimensional Cargo (ODC) is a term used to describe cargo that surpasses the typical weight or size restrictions for transit. Bulk cargo is a transportation term for big quantities of products that are usually not individually

packaged or contained.

LCL Consolidation: Multiple cargoes from various shippers are combined into a single container during LCL consolidation, which is then transported to its location. This lowers the total cost of transportation and enables companies to split the cost of shipping. LCL consolidation is, overall, an economical and effective method for small and medium-sized companies to export their products.

Customs Clearance: Customs clearing is the process of moving products past customs checkpoints while making sure they adhere to regional laws and global trade agreements. To enable the efficient and lawful import or exit of products across borders, it entails preparing and sending the necessary paperwork to the relevant authorities and agencies. Although customs clearance can be a difficult and drawn-out procedure, it is necessary to make sure that products are moved lawfully and securely across borders.



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Gabbar Engineering Co. is leading manufacturer of "GABBAR" Brand Bag Closing Machine & PP/HDPE Woven Bag Sewing Machines. Gabbar Engineering Co. is the oldest and largest sewing machine manufacturing company in India and was established in 1972 in Ahmedabad, Gujarat, India.

Presently, Mr. Umesh Panchal as Managing Director is taking the company to towering heights. The company was the pioneer in the sector and riding on the first-mover advantage, it soon evolved as the market leader, technological peer and spear head. Their factory has C.N.C. machines which are operated by skilled workers and they have qualified engineers for inspecting the machines. All spare parts are produced perfectly and accurately as such not raising any questions about the quality. The company is ISO QAR ISO certified, CE certified and NSIC - D&B - SMERA certified.

GabbarTM
HEAVY DUTY BAG CLOSING MACHINES



Heavy Duty Bag Closing Machines

Gabbar Engineering Co. is manufacturer of Heavy-Duty Bag Closing Machines: AS 800 ATC / AS 802 ATC; AS 800 VM / AS 802 VM. These Machines are manufactured with top quality materials which is made from reliable and trusted vendors in the market. The above machines are having single and double needle, double and four threads with chain stitch heavy duty automatic bag closing machine & auto start stop & auto thread cutting system. The above Bag Closing Machines are Capable to stitch the Material of PP, HDPE, lenobag, Paper Bag & jute Bag. These machines are widely used in **Fertiliser, Sugar, Rice/ Flour, Cattle / Poultry Feed & Powder Milk** Etc.



Gabbar™

HEAVY DUTY BAG CLOSING MACHINES



Model :
AS 800 VM
AS 802 VM



Bag Closing Technology

High Speed-Sturdy-Rigid-Efficient



Use in Industries Like
Fertilizers, Sugar, Rice / Flour,
Cattle / Poultry Feed,
Powder Milk Etc.



Manufactured By:

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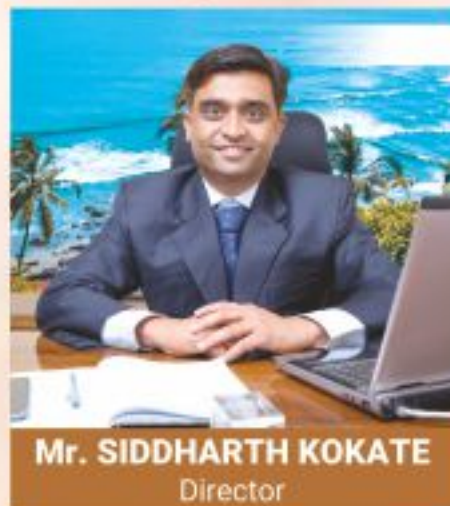
Manufacturing equipments that give the most efficient performance



Eminence Equipments Pvt. Ltd. is renowned 'Rice Mill / Flour Mill / Feed Mill / Seed Plant Machinery Manufacturer' having manufacturing unit at Pune, Maharashtra. Their factory is built on an area of 80,000 Sq. Feet and they are working in the industry for more than 27 years. The ISO 9001:2008 Certified company has state of art & world class manufacturing facility with on-time project delivery as priority. They have CNC LASER cutting machine TRUMPF make Model TL 3030 having power of 4KW & TRUMPF make Model TL 2530 machine. The maximum sheet thickness cut on the machines is 16mm M.S & 12mm SS. They have installed CNC Hydraulic Press Brakes (Model: EHP 110.31/25 cap: 110 Ton) & (Model: EHP 260.31/25 cap: 260 Ton) of Hindustan Hydraulics. They also have a set up of Paint Booth, Powder coating booths & Oil fired Ovens along with conveyerised system for painting of our products. The pre-treatment and phosphating with seven tank process is performed before painting (Powder coating) operation. Their immense hard work and innovation towards providing value to clients have made them the proud winners of Quality Bards and EEPC (Engineering Export Promotion Council) awards.

Eminence Product Range Includes:

1. Drag Bush Enmass Grain Feeders (Enmass Chain Conveyers) Capacity: 5 TPH to 250 TPH
2. Centrifugal discharge high speed Grain Dischargers (Bucket Elevators) Z type Slow speed Grain Dischargers (Z Type Bucket Elevators) Z type Slow speed Grain Dischargers (Z Type Bucket Elevators) Capacity: 2 TPH to 250 TPH
3. Portable Truck Loaders and Stackers for Bag Handling Ranging from 12 Mtrs long upto discharge height of 6 Mtrs. Capacity: 2 TPH to 60 TPH
4. Grain Movers (Belt Conveyers) as per IS Specification on Turnkey basis for conveying all types of solids. Range: 300 mm to 1900 mm belt width.



Mr. SIDDHARTH KOKATE
 Director

5. Grain Feeders (Screw Conveyers) Capacity: 0.5 TPH to 80 TPH. /Length: Upto 18 Mtr.
7. Slide Gates (Manual / Electric and Pneumatic type). Size: 120mm x 120mm to 400mm x 400mm
8. Two Way Diverters (Multiple Head Turn Heads) Manual /Electric and Pneumatic.

Eminence has strong technological foundation and years of practical experience and offers proven, reliable and economical conveying 'Customized' solutions to suit one's requirement. They are in this field since last 26 years and their remarkable products performance is proven by repeated orders from their valuable customers. Eminence Grain Dischargers can handle variety of free flowing material like Rice, Wheat, Dal, Corn, Malt, Soya, Sugar, Coffee, Grains, Sawdust. Their Chain type Grain Dischargers can handle various materials like Cement, Steel shots, Carbon Black, Ice Flakes etc. Eminence has supplied its products to Flour Mills / Rice Mills / Dal Mills / Seeds and Pulses Plants / Solvent extraction plants / Feed Mills on turnkey basis as per requirements. For Bag handling from factory to godown and then truck loading, the company offers complete system consisting of Portable Belt Conveyor,

Portable Bag Stackers and Truck Loaders.

The company has supplied their equipments for Malt & Barley handling at The Malt Company India Ltd., Gurgaon, Haryana, India. The Malt Company Ltd. is designed and supplied by SCHMIJT AG., Germany. They have also supplied the total material handling equipment required in the Rice Mills to some esteemed clients like M/s. L. T. Overseas Ltd., (Mfg. of 'DAAWAT' Basmati Rice), M/s. Satnam Overseas (Mfg. of 'KOHINOOR' Basmati Rice), M/s. Khushi Ram Bihari Lal Ltd. etc. In the Flour Milling Industry, they have supplied the total system to clients like M/s. Sunil Agro Ltd., Bangalore, M/s. Ankit India Ltd. Calcutta, M/s. Narasu's Roller Flour Mill, Salem, Tamil Nadu, M/s. Dewas Roller Flour Mill., Dewas etc. In the Soya Processing Industry, they have supplied the entire material handling system to M/s. Geepee Ceval Protiens & Investment Pvt. Ltd., Bundi, Rajasthan & M/s. Siddharth Soya, Akola & Adani Wilmar Ltd. at various locations. They have also supplied the Belt Conveyers to M/s. Thermax Ltd. and M/s. Cadbury Ltd.

Their client list has various companies in food processing industry like M/s. Buhler India (P) Ltd., Bangalore, M/s. Satake Corporation New Delhi, M/s. Desmet Chemfood Engineering Pvt. Ltd. Bangalore, M/s. Alfa Laval India Ltd., M/s. Praj Industries, M/s. B.G. Shirke for Silo Loading & Unloading, M/s. Andritz India Ltd. in field of Animal & Cattle Feed. The company has completed the projects successfully in various parts of country in Andhra Pradesh, Madhya Pradesh, Uttar Pradesh, Karnataka, Rajasthan, Haryana, Tamil Nadu, Kerala, Maharashtra and many other states. They have also exported to countries such as Malaysia, Ghana, Zimbabwe, South Africa, Australia, Egypt, Nigeria, Tanzania, Ivory Coast, Sri Lanka, Bangladesh, Nepal and Pakistan. They have also exported complete Rice Mill project in United Kingdom & Netherland. Eminence Equipments are always known for applying innovative and best of technology.

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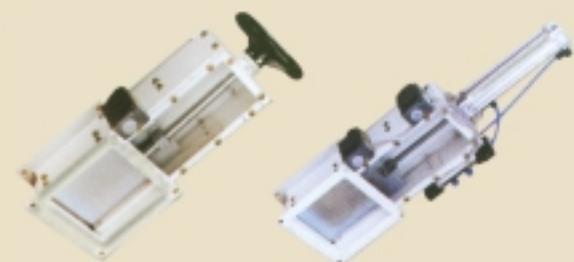
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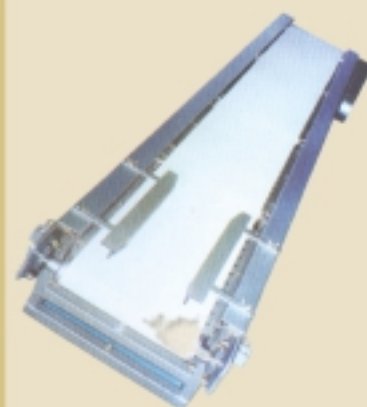
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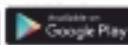
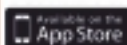
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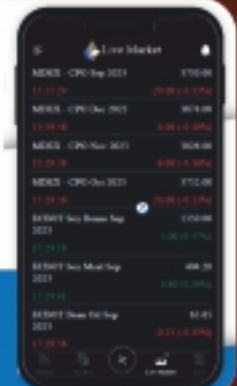
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